

WHY YANG IS WORTH YOUR INVESTMENT

The Young Auto Care Network Group (YANG), a community of the Auto Care Association, exists as a platform for young professionals in the auto care industry to further their professional development and contribute to the future success of the industry.

As a young industry professional, YANG will allow you to:

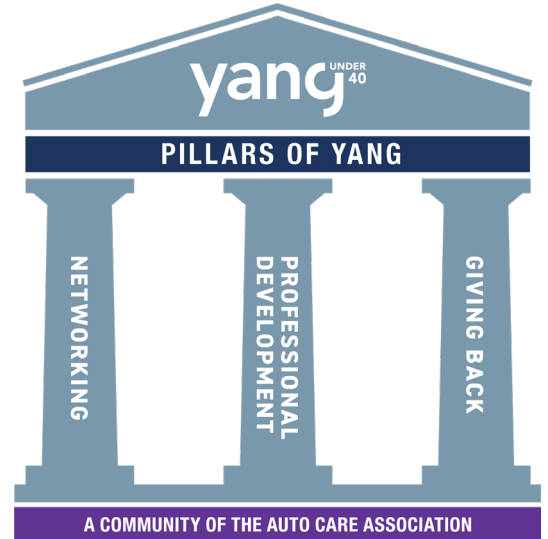
- Participate in national and local networking events
- Gain access to industry news, networks and scholarships
- Represent yourself and your company through leadership opportunities
- Develop essential business and leadership skills

As an employer, your future leaders will:

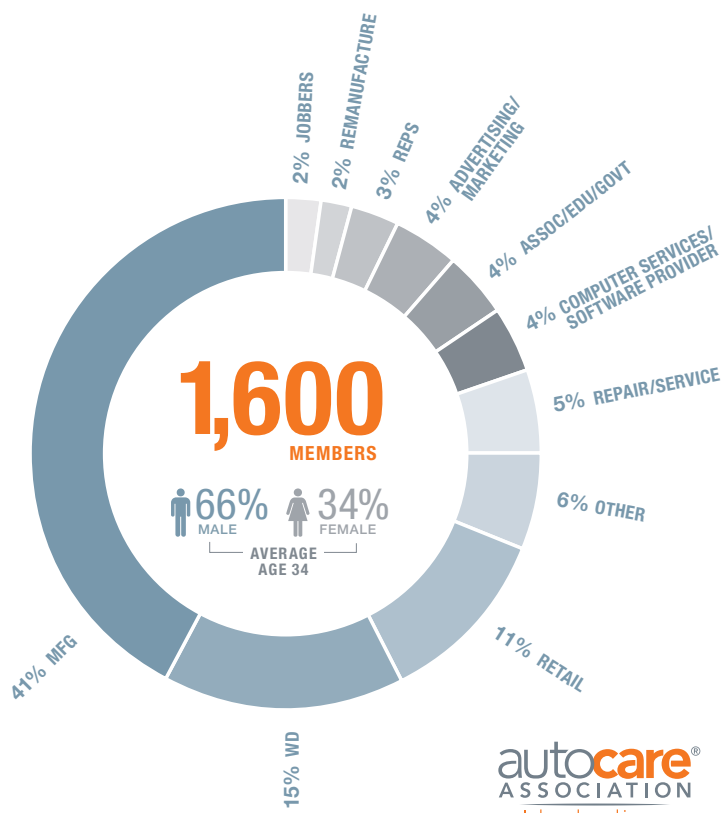
- Learn best practices from industry leaders and peers
- Garner exposure for your company
- Build relationships that enable future success for your company
- Value the opportunity to be a part of something bigger than themselves

“We must ensure that the next generation of leadership has the tools (and mentoring) they need to advance the independent auto care industry. YANG offers the opportunity for those under 40 years old to network, share best practices and develop a support system to ensure our future.”

Bill Hanvey
President and CEO, Auto Care Association



Membership Profile



MEMBER OPPORTUNITIES



YANG Leadership Conference



Professional development and industry education geared toward the under-40 crowd available in conjunction with Auto Care Connect Conference and the Next Step Program. Participants earn Continuing Education Units (CEU) toward their Automotive Aftermarket Professional (AAP) and Master Automotive Aftermarket Professional (MAAP).



For the full calendar and to get started, visit autocare.org/yang



YANG Mentorship Program



The YANG Mentorship Program is designed for young professionals in the automotive aftermarket who are passionate about their

growth and development. The program provides opportunities for members to focus on personal and professional goals, while acquiring the tools to become tomorrow's leaders.

Scholarships

Next Step Program

The Next Step Program offers five young industry professionals the opportunity to experience up-close how the association and various aspects of the industry work by attending the Auto Care Association's Spring Leadership Days.



Leadership 2.0

Every year, YANG awards one member a full scholarship to attend the University of the Aftermarket's Leadership 2.0 program: a two-week, post-graduate course focusing on leadership and business skills. The Leadership 2.0 scholarship is generously funded by the University of the Aftermarket Foundation.



YANG Regional Meet-Ups



Nearly ten YANG Regional Meet-Ups have taken place during 2022-23. These popular networking events allow attendees to connect with peers in a more casual atmosphere. Meet-Ups remain the single best way to engage the broader YANG community, so if your company is looking to engage younger industry professionals, host a Regional Meet-Up in your area.

CORPORATE SUPPORTER OPPORTUNITIES



Logo inclusion in slideshow recognizing all sponsors at the 2024 Auto Care Connect Conference

Two complimentary registrations to the 2024 Auto Care Connect Conference

Exclusive session sponsorship rights for one 2024 Auto Care Connect Conference session developed by the YANG Community*

One Sponsor Spotlight interview in the YANG Effect newsletter (1,600+ Viewers)

One YANG Fundraiser Sponsor recognition post on YANG's LinkedIn (1,300+ Followers)

Logo placement on attendee tables during all YANG conferences and events

YANG Fundraiser Sponsor recognition on table signage at AAPEX

One Sponsor Spotlight post on YANG's LinkedIn (1,300+ Followers)

25% off discount registrations on Auto Care Connect Conference registration for up to (5) YANG member employees

Young Professional Series Quarterly Virtual Event Recognition

Ability to use YANG Supporter Logo on your communications and marketing materials

Logo recognition on YANG's website

Prominent logo placement in Auto Care owned promotions and on-site at Auto Care designated areas of AAPEX and Auto Care CONNECT Conference

Logo recognition in selected YANG specific email campaigns

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	25K	15K	10K	5K	2K
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Young Professional Series Quarterly Virtual Event Recognition	•	•	•	•	
Ability to use YANG Supporter Logo on your communications and marketing materials	•	•	•	•	•
Logo recognition on YANG's website	•	•	•	•	•
Prominent logo placement in Auto Care owned promotions and on-site at Auto Care designated areas of AAPEX and Auto Care CONNECT Conference	•	•	•	•	•
Logo recognition in selected YANG specific email campaigns	•	•	•	•	•

*Session sponsorship must be approved by the YANG Leadership Council.

CORPORATE SUPPORTER COMMITMENT FORM



The Young Auto Care Network Group (YANG) is the premier community for young professionals in the auto care industry – **and we continue to thrive.**



YANG has over **1,600 active members** across the world.



The annual YANG Leadership Conference has brought in **nearly 100 attendees** every year.



Over 10 Regional Meet-Ups take place every year.



65+13

The YANG Mentorship program has 65 mentees and 13 mentors.



The YANG Professional Series offers quarterly virtual sessions throughout the year.



1,600+

The YANG Effect Newsletter reaches 1,600+ readers.

YANG could not have achieved this level of success without the continued backing of its Corporate Supporters.

Can we count on you to help us support the next generation of industry leaders?

Annual YANG sponsorship opportunities can be purchased at anytime. Sponsorships will be available at all events within 365 days a year from order. Annual sponsorships cannot be purchase at a pro-rated price. Please indicate your level of support below:

Diamond: \$25,000

Gold: \$10,000

Bronze: \$2,000

Platinum: \$15,000

Silver: \$5,000

Supporter Name

Email

Phone

Supporter Signature

Date

All YANG annual sponsorships are non-refundable.

If you have any questions, please email yang@autocare.org.

