

# Auto Care Association

## Import Vehicle Community

### Member Eligibility and Responsibilities

#### **ABOUT THE AUTO CARE ASSOCIATION IMPORT VEHICLE COMMUNITY**

The Import Vehicle Community, formerly the Auto International Association (AIA), is the segment community of the Auto Care Association that is hyper-focused on serving the needs of all businesses engaged in import nameplate products and services. Irrespective of the business' size or share of the business devoted to import name-plate products and services, the Import Vehicle Community's benefit is unchanged. We develop and deliver opportunities to increase member businesses' profitability and prospects, and work to remove obstacles to members' success.

#### **OBJECTIVES AND SCOPE OF ACTIVITIES**

The Import Vehicle Community Executive Leadership Council (ELC) provides guidance to the Auto Care Association Board, committees and staff on issues impacting members in the import nameplate parts and services business, and makes recommendations for increasing members' knowledge and success in this important and growing community of the industry.

#### **DESCRIPTION OF DUTIES**

Import Vehicle Community ELC members will provide leadership and guidance on:

- Maintaining and growing the membership base;
- Providing relevant, substantive and timely member communications;
- Developing and enhancing events relevant to its community members including AAPEX;
- Identifying opportunities to promote trade and create networking opportunities;
- Identifying recipients and participants for the community's awards program;
- Identifying and recommending potential sponsorship opportunities for the community's AAPEX events and other initiatives year-found;
- Maintaining and enhancing the community's educational offerings, including the Import Parts Certificate Tests and educational seminars; and
- Legislative issues that impact the imports parts and services business.

Import Vehicle Community ELC members will participate in one or more Import Vehicle Community committees, which involve activities beyond the meeting environment (e.g., conference calls, special projects, etc.).

Import Vehicle Community ELC members are also encouraged to apply for seats on Auto Care Association standing committees, representing the Import Vehicle Community to further enhance the volunteer experience and industry involvement.

# Import Vehicle Community

## Member Eligibility and Responsibilities, cont.

### **SUPPORT**

The Auto Care Association's International Affairs and Membership staff will provide administrative and staff services, support and facilities for the Import Vehicle Community as necessary.

### **ESTIMATED NUMBER AND FREQUENCY OF MEETINGS**

The ELC meets two times each year for community planning purposes, at the Auto Care Association Spring and Fall Leadership Days. Additional meetings may be called at the discretion of the association and/or the Import Vehicle Community leadership.

### **ELIGIBILITY**

Eligibility to serve on the Import Vehicle Community ELC is limited to individuals employed by active Auto Care Association and Import Vehicle Community member companies in good standing. Additional eligibility criteria includes:

- Must have considerable knowledge and experience in the import auto care industry.
- Should bring an enthusiastic and energetic attitude to the role.
- Should be passionate about the industry, and possess the willingness and desire to further the interests of the industry and Auto Care/Import Vehicle Community members as a whole.
- Should be willing to assume a leadership role in the Import Vehicle Community including committee chairs, officers and/or Chairperson.
- Must represent the best interests of Auto Care/Import Vehicle Community members, setting personal business interests aside.

### **SELECTION CRITERIA/MEMBERSHIP**

Individuals employed by Auto Care Association and Import Vehicle Community members involved in the import name parts and services business are eligible to be considered to serve on the ELC. New ELC members will be selected for a three-year term. New candidates for the ELC will be selected by the current ELC, with input from the association's staff.

#### 1. Industry Representation and Individual Knowledge:

Members are selected to represent an Auto Care Association/Import Vehicle Community member's interests in import nameplate products and services. A primary consideration is the individual's knowledge and expertise of their industry and of matters relevant to the work of the ELC.

#### 2. Balanced Industry Representation; Diversity:

The Import Vehicle Community ELC will make every effort to maintain balanced industry representation. In order to achieve balanced representation, consideration will be given to balance among auto care industry sectors, place in the supply chain, product lines, small, medium and large firms, and geographic areas.

# Auto Care Association

## Import Vehicle Community Committee

### Executive Leadership Council (ELC)

### Candidate Questionnaire

Please send candidate photo, bio and completed questionnaire to Angela Chiang at [angela.chiang@autocare.org](mailto:angela.chiang@autocare.org).

Candidate Name:

Company Name:

Email:

Phone:

Mailing Address:

Import Vehicle Community Member:            Yes    or    No

Young Auto Care Network Group (YANG) Member:            Yes    or    No

1.    Talk about industry experience (positions held, companies, area of job concentration).
2.    What personal strengths/experience can you bring to the Executive Leadership Council (ELC)?
3.    Describe your association experience (e.g. committee/segment interaction positions held, etc.). Include experience other than the Auto Care Association as well.
4.    Would your company support you joining the ELC and participating in two meetings per year, taking 2-3 days each along with needed phone conference calls?
5.    Select areas of personal interest or expertise from below:
  - a. Government affairs
  - b. Marketing
  - c. Membership
  - d. Education
  - e. Show planning
  - f. Import activities
6.    Why should the ELC select you as a member?
7.    If the position were available, would you serve as ELC Council Chair?
8.    Have you ever attended any Import Vehicle Community ELC meetings and, if so, when?
9.    Have you received any industry awards or recognition (not limited to Auto Care Association recognition)?
10.    Why do you want to join the ELC?
11.    Have you attended any Import Vehicle Community events? If so, which one(s)? Please describe your impression.
12.    What should the Import Vehicle Community be doing for its members (or improving) that it currently doesn't offer (or doesn't do well enough)?
13.    What questions do you have for the Import Vehicle Community?