



Jessica Finnerty, CEM

Coordinator, Meetings and Events

Jessica Finnerty began her career with the Auto Care Association working in Administration in 2005. In 2009, she moved into Trade Shows which is now part of the Meetings and Events department.

In her coordinator role, Finnerty has a hand in the production and promotions of association trade shows, conferences and exhibitions, most notably, the Automotive Aftermarket Product Expo (AAPEX) held annually in Las Vegas as part of Automotive Aftermarket Industry Week (AAIW). Finnerty also assists with the production of the AAPEX Exhibitor Summit, Heavy Duty Aftermarket Week (HDAW). During her tenure, these association events have experienced continued targeted growth, overall improvement and expansion into new markets.

In addition to her work on events, Finnerty serves as a staff liaison to the Auto Care Association Events Committee. Her position on this committee allows her to help bring the voice and ideas of the Auto Care Association volunteers to life, and foster programs and initiatives that give strength to the entire industry.

Finnerty earned her associate's degree in general education at Montgomery College, where she was a member of Phi Beta Kappa and the Renaissance Scholars. Her exemplary academic performance was awarded with an international summer scholarship to the University of Cambridge in England, and multiple honors acknowledgments at graduation. Her hard work was rewarded with a full scholarship to the University of Maryland, where she earned a bachelor's degree with honors in communications and marketing. In 2012, Finnerty completed her certification in Event Management, and earned a CEM designation from the International Association of Exhibitions and Events, and in 2015 she was appointed as a volunteer member of the IAEE Expo! Expo! Advisory Counsel.