



Independence drives us.



**Mark Bogdansky**  
**Senior Director, Meetings and Events**

Mark Bogdansky is the senior director of meetings and events for the Auto Care Association.

Bogdansky oversees all tradeshows for the Auto Care Association, its segments, committees and managed associations, including the AAPEX and HDAW shows. His responsibilities include strategic planning, tradeshow management, partner and vender relationships, contract negotiation and on-site logistics.

Prior to joining the Auto Care Association in November 2016, Bogdansky worked on the conventions for the National Retail Federation and Heart Rhythm Society. Prior to that, Mark was a high school teacher and college basketball coach.

He is an active member of the International Association for Exhibition and Events, and currently serves on its Advocacy Committee. He has also served on multiple industry advisory boards and committees and spoken at several industry events.

Raised in Boston, Bogdansky graduated from Yeshiva University in New York, with a bachelor of arts in mathematics and a minor in business. He lives with his wife and son in Maryland.