

demand index **data dictionary**

Welcome to the interactive demand index

The index tracks unit-level point of sales transaction data for 15 product lines from a comprehensive list of retail and commercial distribution businesses updated monthly. The obtained current and historical data is anonymized, aggregated and analytically transformed into indices. The demand index is expressed as a linear monthly/quarterly index change, as well as a year-over-year percentage change, to counteract sales-cycle seasonality.

Using this interactive tool, data contributors can now have a sustainable and quantitative metric that provides category trend direction, while ensuring complete confidentiality of their own performance and their channel's performance.

DATA PROVIDERS

				
				

PRODUCT LINES

Brake Friction (Pads & Shoes)

Brake Steel (Drums & Rotors)

Brake Calipers

PARTS INCLUDED

Brake Pads - Organic
Brake Pads - Metallic
Brake Pads – Ceramic
Brake Pads – Motorcycle
Brake Shoes

Brake Drums
Brake Rotors

Loaded Calipers – Reman
Semi-Loaded Calipers – Reman
Un-Loaded/Bare Calipers – Reman
Loaded Calipers – New
Semi-Loaded Calipers – New
Un-Loaded/Bare Calipers – New
Caliper Brackets

demand index data dictionary

Charging Systems	<ul style="list-style-type: none"> Alternator – Passenger Car/Light Truck Alternator – Heavy Duty Alternator – Performance Alternator – Non-Automotive Generators Charging Components & Repair
Starting Systems	<ul style="list-style-type: none"> Starter - Passenger Car/Light Truck Starter – Heavy Duty Starter – Performance Starter - Non-Automotive Starter Components & Repair
Hoses & Belts	<ul style="list-style-type: none"> Radiator Hose Heater/Bypass Hose Bulk Cooling / Heating Hose Other Fluid Cooling Hoses/Lines Hose Connectors and Fittings Serpentine Belts V-Belts Non-Automotive Belts Other Automotive Belts
Water Pumps	<ul style="list-style-type: none"> Mechanical Water Pumps Marine Water Pumps Heavy Duty Pumps Electric Water Pumps Water Pump Accessories
Radiators	<ul style="list-style-type: none"> Radiators Radiator Recovery Tanks Radiator Caps Radiator Reservoir Caps Radiator Drain / Pet-Cocks Radiator Components and Hardware
Gaskets	<ul style="list-style-type: none"> Engine Gasket Full Sets Head Sets / Upper Sets Conversion Sets / Lower Sets Head Gaskets Intake Manifold Gasket Sets Exhaust Manifold Gasket Sets Timing Cover Gasket Sets Valve / Push-Rod Cover Sets Oil Pan Gasket Sets Rear Main Seal Sets Valve Stem Seal Sets Other Engine Gaskets

demand index data dictionary

	<ul style="list-style-type: none"> Head Bolts / Studs Exhaust Header Gaskets Exhaust Collector Gaskets Exhaust Flange Gaskets Catalytic Converter Gaskets EGR Gaskets Other Exhaust Gaskets Water Pump Gaskets Water Outlet / Thermostat Gaskets Other Coolant Gaskets Carburetor / TB Mounting Air Cleaner Gaskets Plenum Gaskets Fuel Injection O-Rings Fuel Pump Gaskets Other Fuel System Gaskets Differential / Axle Housing Gaskets Axle Flange Gaskets Automatic Transmission Pan Gaskets Manual Transmission Gaskets Other Driveline Gaskets Oil Pump Gaskets Oil Filter Adapter Gaskets Oil Cooler Gaskets Oil Drain Plug Gaskets Distributor Mounting Gaskets Other Miscellaneous Gaskets Gasket Making Material Miscellaneous O-Rings Un-Classified Gaskets
Fuel Pumps	<ul style="list-style-type: none"> Mechanical Fuel Pumps Electrical Fuel Pumps Electrical Fuel Pump Complete Assemblies Other Fuel Pumps & Components
Chassis Suspension	<ul style="list-style-type: none"> Ball Joints Ball Joint Components Control Arms Control Arm Bushings Torque Arms Torque Arm Components Radius Arms Trailing Arms King Pins Sway Bar / Stabilizer Bar Sway Bar / Stabilizer Bar Bushings & Kits

demand index data dictionary

	Other Suspension Hardware & Components
	Track Bars
	Traction Bars
	Traction Bar Components
	I-Beam Axles
	Axle Spindle (non-steering)
Ride Control Suspension	Shocks - Passenger Car
	Shocks - Light Truck
	Shocks – Heavy Duty (Truck)
	Shocks - Load Carrier / Coil Over
	Air Adjustable Shocks
	Shock Components & Hardware
	Struts - Passenger Car
	Strut Assemblies - Passenger Car
	Struts - Light Truck
	Strut Assemblies - Light Truck
	Strut Cartridges
	Strut Components & Hardware
Ignition Components	Ignition Module / Control Units
	Ignition Coils
	Distributors
	Distributor Caps
	Distributor Rotors
	Distributor Cap & Rotor Kits
	Capacitive Discharge System Kits
	Points & Condensers
	Vacuum Advance Units
	Pick-Up Assemblies
	Ballast Resistor
	Other Ignition Components
Engine Management Sensors	Air Charge Temperature Sensors
	Coolant Temperature Sensors
	Camshaft Position Sensors
	Crankshaft Position Sensors
	MAF Sensors
	MAP / BAP Sensors
	Oxygen Sensors
	Throttle Position Sensors
	Speed Sensors
	Knock / Detonation Sensors
	Fluid Level Sensors
	Other Sensors
Wheel Bearings & Seals	Wheel Bearings
	Wheel Seals

demand index **data dictionary**

Wheel Bearing & Seal Kits
Other Wheel Bearing Components
Wheel Bearing Hub Assemblies