

---Company Pledge E-mail to Employees---

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Optional Subject lines:

- I'm asking for your support
- I'm asking for you join the fight for vehicle data access
- The time is now. The aftermarket is joining the fight.

Colleagues/Team,

Join [COMPANY] in the fight for vehicle data access. As cars become more advanced, our industry is increasingly reliant upon vehicle data to do our jobs. Vehicle manufacturers are positioning themselves as exclusive gatekeepers of this data, allowing them to control who can and cannot access that information. **If they succeed, our industry and our livelihoods are in jeopardy.**

Access to vehicle data is mission critical for us. That's why [COMPANY] is working with the Auto Care Association and Automotive Aftermarket Suppliers Association (AASA) to raise consumer awareness of this issue and support industry advocacy efforts.

I ask you to join [COMPANY], the aftermarket's 4.7 million-employee workforce and me in the fight to protect our industry, preserve your livelihood and ensure consumer choice. If consumers can't choose an independent repair shop for their maintenance and repair needs, we won't have customers. Below are three easy steps you can take today to show your support and demonstrate industry leadership:

- 1) Sign the petition. Let congress know that you want them to take action to protect your rights to access and control your vehicle data.
- 2) Tell your friends and family about our fight, why it matters and ask for their support.
- 3) Visit [AASA's](#) or [Auto Care's](#) websites to learn more about vehicle data access and control and its implications for you as an employee and consumer.

Our industry is facing its toughest fight ever. Its preservation is our shared responsibility. **You** are the industry's best advocates, and we need you to help us lead this fight. Together, we are strong and formidable.

Thank you for taking action with us.