

# AAPEX BY THE NUMBERS

## AAPEX 2019 AT A GLANCE



TOTAL ATTENDEES  
**162,829\***



BUYERS  
**70,256\***

\*combined AAPEX and SEMA attendance



**49,000+**  
AAPEX TARGETED  
BUYERS



**2,545**  
MANUFACTURER &  
SUPPLIER COMPANIES



**1,295**  
PRODUCT  
CATEGORIES

### AN INTERNATIONAL EVENT



**14,583**

Targeted Buyers from  
Outside the U.S.

*AAPEX is the centerpiece and showplace of our industry. Everyone who is anyone in our industry is there and ready to meet to discuss all things aftermarket."*

**- TED HUGHES**

HEAD OF MARKETING, MAHLE AFTERMARKET INC.



**114**

Countries Represented  
By Targeted Buyers

*Exhibiting at AAPEX is a great opportunity to meet leaders in global markets. That by itself enriches the experience of each and every aspect of business."*

**- THAI-JAPAN INDUSTRIAL & MECHANICAL PRODUCTS LTD.**

**NOVEMBER 3-5, 2020**

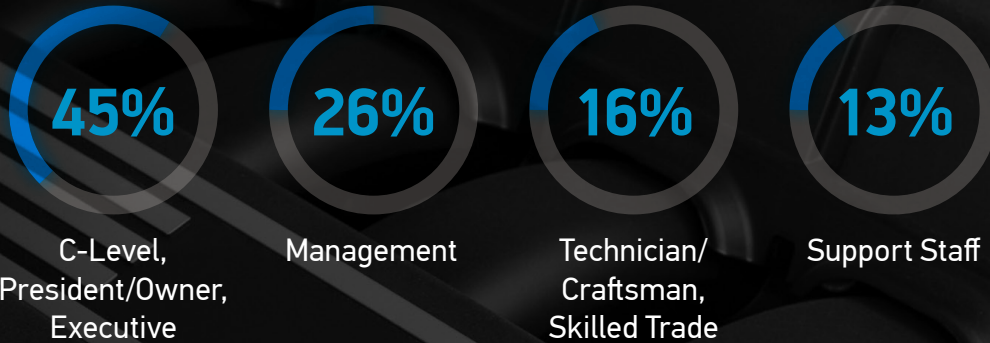
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# AAPEX SNAPSHOT

## ATTENDEE LEVEL IN ORGANIZATION



## ATTENDEE BUSINESS BREAKDOWN



## TOP REASONS FOR EXHIBITING

**GENERATE SALES/  
NEW BUSINESS CONTACTS**

**MEET WITH EXISTING CUSTOMERS/  
PARTNERS/VENDORS**

**INCREASE BRAND AWARENESS/  
PROMOTE COMPANY**

## IN 2019...



*"We can say with conviction that AAPEX is our most important trade show of the year. Both the quantity and quality of engagement is high because everyone in the industry knows that AAPEX is the 'one stop shop' to see all the best manufacturers and distributors in the automotive aftermarket. We know that AAPEX gives us a very good ROI!!"*

**- KIM COTTLE  
PRESIDENT & CEO, ASSOCIATED EQUIPMENT CORP.**

AAPEX is a trade-only event and is not open to the general public. AAPEX is co-owned by Auto Care Association and the Automotive Aftermarket Suppliers Association (AASA), the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA). For more information, visit [aapexshow.com](http://aapexshow.com) or email [info@aapexshow.com](mailto:info@aapexshow.com). On social media, follow AAPEX at #AAPEX20.

*\*\*Based on 2019 post-show survey responses.*