



FREQUENTLY ASKED QUESTIONS

Is my car collecting and transmitting data?

Yes.

You probably know that many of the devices we use everyday collect our data and transmit it wirelessly to the manufacturer. The same is true for newer model cars.

They collect data and send it wirelessly to the auto manufacturer. The technical term for this is **telematics** (i.e., car data).

What kind of data?

The data collected can help make the driving experience safer and more convenient. It can also help with the repair and maintenance of your car.

It includes information on:

- your driving behavior, such as steering, acceleration and braking
- important repair and maintenance data
- your GPS location
- vehicle health, including fuel use, emissions and engine hours
- and more.

Do I own my car data? Who does?

No.

Only your car's **manufacturer** has direct access to your car data. They control what is collected, where it's sent, who sees it and how it's used. They have the ability to share it with third parties, including advertisers, without your consent or knowledge.

Whether you own, lease or rent your car, you don't control the data you produce as you drive, and you can't choose who does — or does not — get to see that data.

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How does this affect me?

It could cost you money.

If auto manufacturers control your data, they get to choose which service facilities can see it. That could leave you with fewer places to choose from when your car needs maintenance or repair. You could be stuck with a more expensive option or have to take your car to an inconvenient location.

How much data does a modern vehicle collect?

Today's modern vehicles collect as much as **25GB of data per hour**, according to McKinsey.

By 2022, **87 percent of new vehicles** in the United States will be equipped with wireless technology that collects and reports extensive vehicle information, according to IHS Markit.

Do “non-modern vehicles” collect data?

Any car with sensors, including older model vehicles, that track car temperature, position, speed and/or distance, can collect and transmit data.

What can be done to end vehicle control of my car data?

The auto care industry is pursuing legislative efforts at the state and federal level to secure consumers' rights to directly access and control their car data.

How can I get control of my car data?

There are a few steps you can take to support consumer control of car data:

- 1** Visit **YourCarYourData.org** to sign the petition. Once you sign the petition, share it with your friends and family and tell them why they should take action;
- 2** Follow **@YourCarYourData** on Twitter and retweet posts to your followers; and
- 3** **Call your representatives** to let them know you support car owners gaining direct access to and control of their car data.