

Consumers overwhelmingly believe vehicle owners should have direct access to and control of their vehicle data.

88%

of consumers think vehicle owners should be able to control who sees their vehicle data.

98%

of consumers believe vehicle owners should have access to their own vehicle data.

71%

of consumers believe vehicle owners have access to their vehicle data. They're wrong.

**WHO HAS CONTROL
OVER YOUR
VEHICLE DATA?**

NOT YOU.

87% of new vehicles in the U.S.

will be equipped with wireless technology that collects and reports data by 2022.

But only vehicle manufacturers

have direct access to the data, including driving behavior, GPS location and maintenance and repair information.

Without direct access and control,

car owners may have:

- less choice in who services their vehicles
- greater inconvenience
- greater cost

Demand direct access to vehicle data.

Visit YourCarYourData.org.

YOUR CAR. YOUR DATA.
YOUR CHOICE.

