

Consumers overwhelmingly believe vehicle owners should have direct access to and control of their vehicle data.

71% **86%** **88%**

of consumers believe vehicle owners have access to their car data.

They're wrong.

of consumers believe vehicle owners should have access to their own car data.

of consumers think vehicle owners should be able to control who sees their vehicle data.

**WHO HAS CONTROL
OVER YOUR
CAR DATA?**

**NOT
YOU.**





87% of new vehicles

will be equipped with wireless technology that collects and reports data by 2022.

But only auto manufacturers

have direct access to this data including driving behavior, GPS location and maintenance and repair information.

Without direct access and control,

car owners may have:

- less choice in who services their cars
- greater inconvenience
- greater cost

Demand direct access to and control of your car data.

Visit YourCarYourData.org.

**YOUR CAR. YOUR DATA.
YOUR CHOICE.** 