**Right to Repair Company Campaign Email Example**

*Directions: Send the below or a similar email to your employees to educate and engage them on the issue of Right to Repair. Pro tips: Be sure to craft the communication on your organization’s tone and language – don’t be afraid to customize and tailor this to fit your unique needs.*

------------------------------------------------

**From:** [Your company executive, team leader, etc.] **Subject Line:**

*Cars. Trucks. Minivans. Buses***.** All of us rely on these vehicles to get us to places we need to be every day.

*Ambulances. Police cars. Semi-trucks.* Delivery vehicles. We also rely on these vehicles to deliver vital goods and services.

The ability to maintain and repair all of these vehicles is at risk. Vehicle repair and maintenance data is currently being wirelessly sent back to the automakers who are creating barriers to that data for our industry and for drivers. We need access to keep Americans on the road safer, longer. [Customize to insert why your product or service is vital].   
  
Right to repair is not only vital to us as a company that is part of the automotive aftermarket, but also to all of us as drivers. Drivers deserve choice and convenience in where we get our vehicles repaired.

[COMPANY NAME] supports right to repair for all drivers and we’re asking you to do the same by helping us spread the word. Use this link to send a pre-populated letter to your local lawmaker urging them to pass right to repair legislation. We aren’t asking you to take a side – right to repair is a bipartisan issue, supported by both sides of the aisle. Speaking up is the most effective way to enact change. We did all the work for you – it just takes 30 seconds.

Once you’re done, consider sharing on your support social media [embed links to graphics].