Need Help Gaining Approval to Attend?

Below is an email template for you to take or tweak to help your leadership see the value of your attendance.

Dear *(NAME)*:

The Auto Care Association is the voice of the $570 billion plus auto care industry that serves the *entire* supply chain of the automotive aftermarket: businesses that manufacture, distribute and sell motor vehicle parts, accessories, tools, equipment, materials, and supplies, and perform vehicle service, maintenance, and repair.

The Women in Auto Care community of the Auto Care Association is dedicated to its mission of engaging, educating and empowering women within the auto care industry. Their leadership conference is the largest gathering of the community and its supporters to engage in learning, collaborating and furthering the industry.

2027 Women in Auto Care Leadership Conference takes place Feb. 16-18, 2027, at the Omni Shoreham Hotel in Washington, D.C.

With my registration fee of $_____, I can experience:

- Up to over 12 hours of auto care industry or professional development learning with potential CEU credit earnings
- Networking opportunities of my specific professional peers as well as the broader industry
- The opportunity to give back to the future of the industry with the auction gala supporting scholarships of which Women in Auto Care has raised over $3 million in the past 20 plus years of existence.
- Promoting our company's support of furthering women within the industry.

You can be confident I'll take the knowledge and experiences I gain at the 2027 Women in Auto Care Leadership Conference to bring new ideas, insights, and business opportunities to our company.

I'd be glad to discuss this request and answer any questions you may have. I am confident attending 2027 Women in Auto Care Leadership Conference would be advantageous for the organization and my job performance.

(SIGNATURE)