

# Automotive Industry Outlook:

Navigating supply chain disruption and economic uncertainty in a time of industry transformation

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# S&P Global Mobility provides three areas of essential intelligence

## Strategy, Planning & Products

Leverages technology and data science to provide unique insights, forecasts and advisory services spanning every major market and the entire automotive value chain—from product planning to marketing, sales and the aftermarket.

**30**  
million  
lines of forecast data  
updated monthly

## New Vehicle Sales & Marketing

automotiveMastermind helps dealers predict future buyers from their loyal, service-not-sold and conquest portfolio...all from one innovative platform.

**40**  
million  
new car offer  
mailings per year

## Used Vehicle Sales and Service

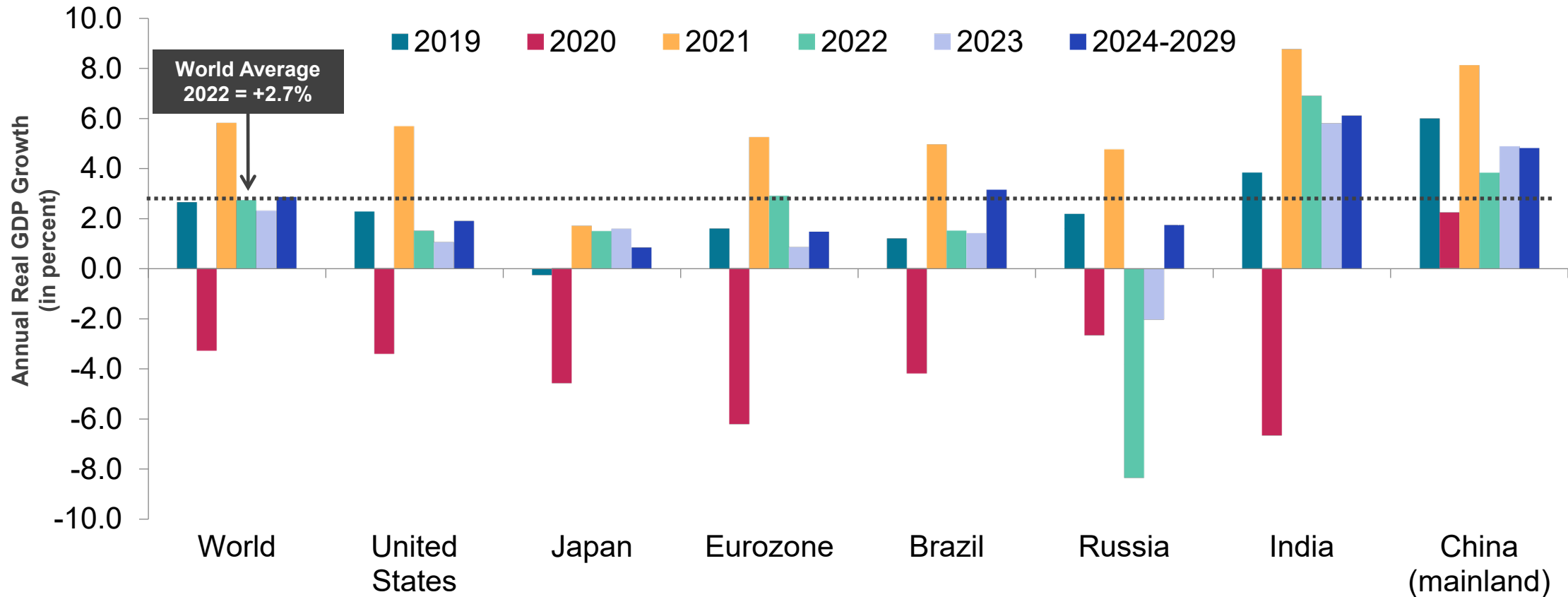
CARFAX continues to revolutionize the used car marketplace by sharing trusted vehicle history and valuation information that helps millions of people shop, buy, service and sell used cars with more confidence.

**28**  
billion  
vehicle history  
Records

IHS Markit now a part of S&P Global

# World Economic Growth

Forecast Downgrade Reflects Increasing Efforts to Contain Inflation

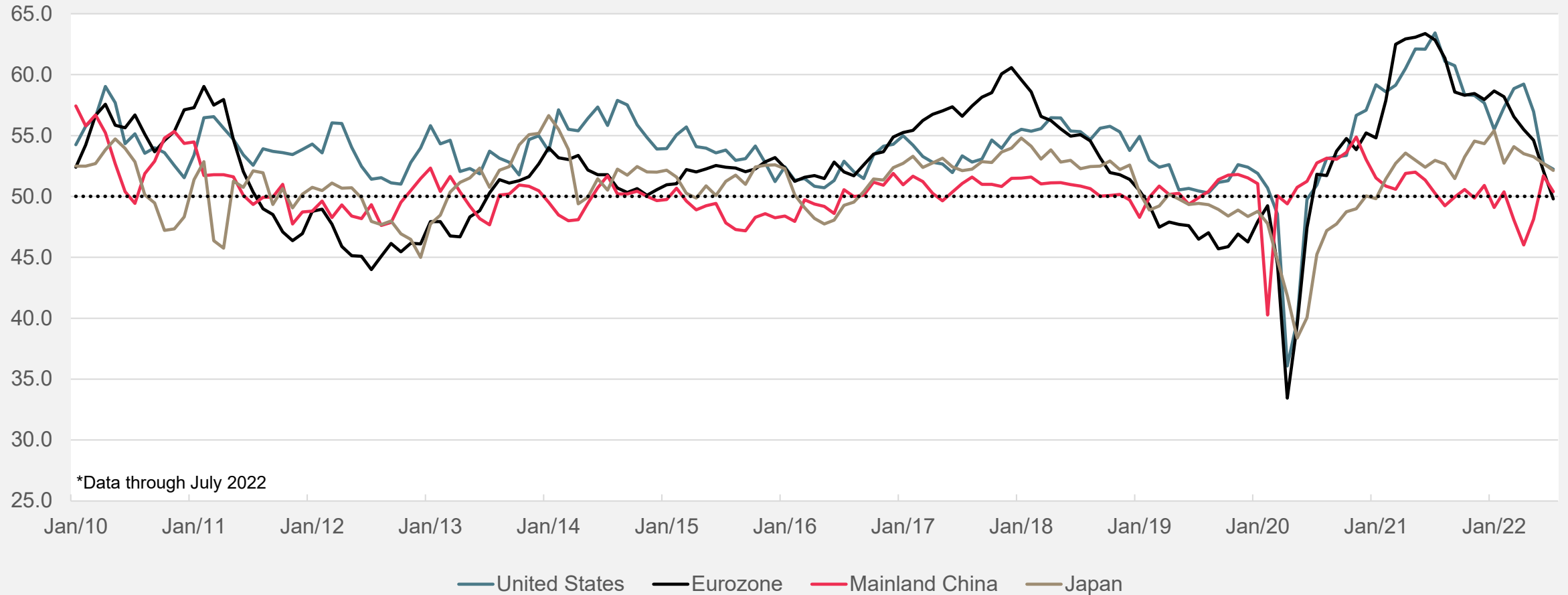


Source: S&P Global

# World Economic S&P Global Manufacturing PMI<sup>®</sup>

## Rising Risk of Global Recession Driving Downturn in Manufacturing Output

### Purchasing Managers' Index<sup>®</sup> data



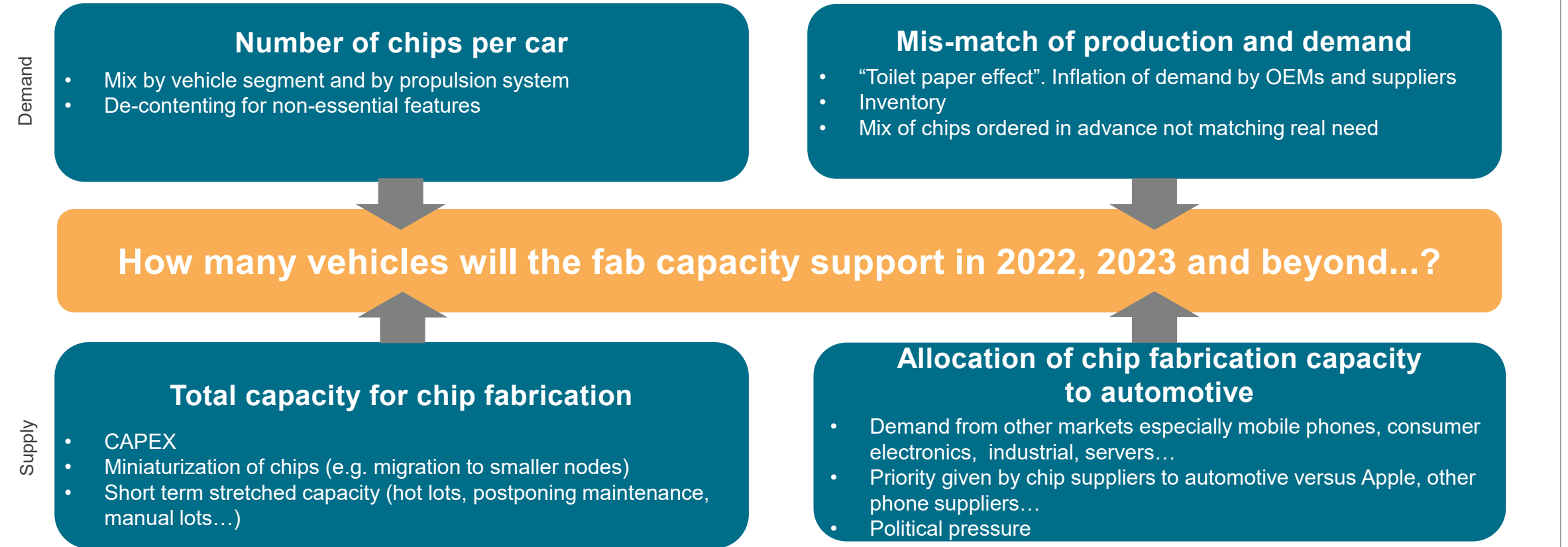
\*Data through July 2022

Source: S&P Global

# Semiconductor Outlook: It's Complicated

Analog Chip Supply will Determine How Many Vehicles will be Built in the Near-Term

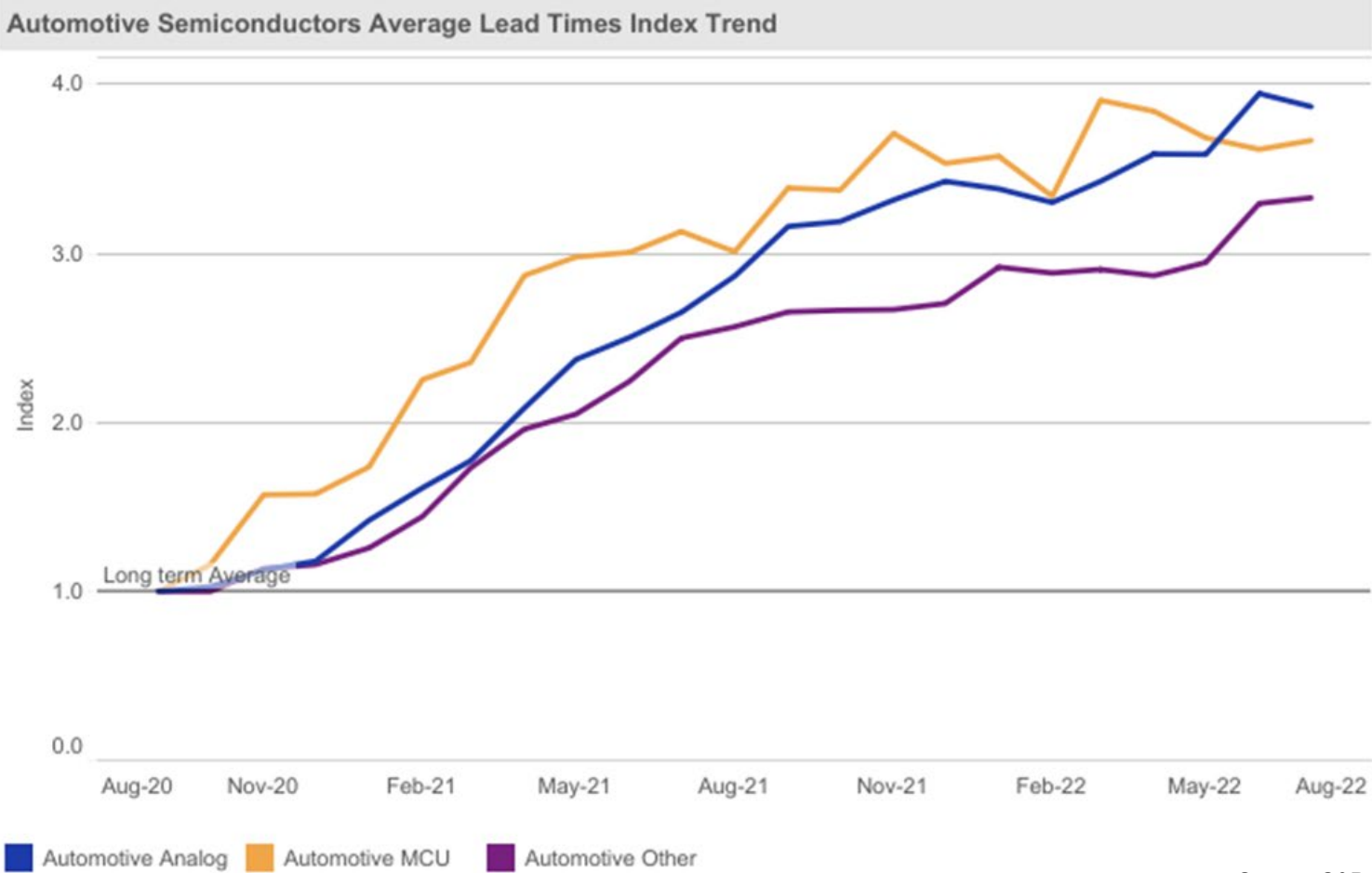
## Factors Influencing Automotive Chip Supply



Source: S&P Global Mobility

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# Lead Time for Automotive Chips Still at Historic High



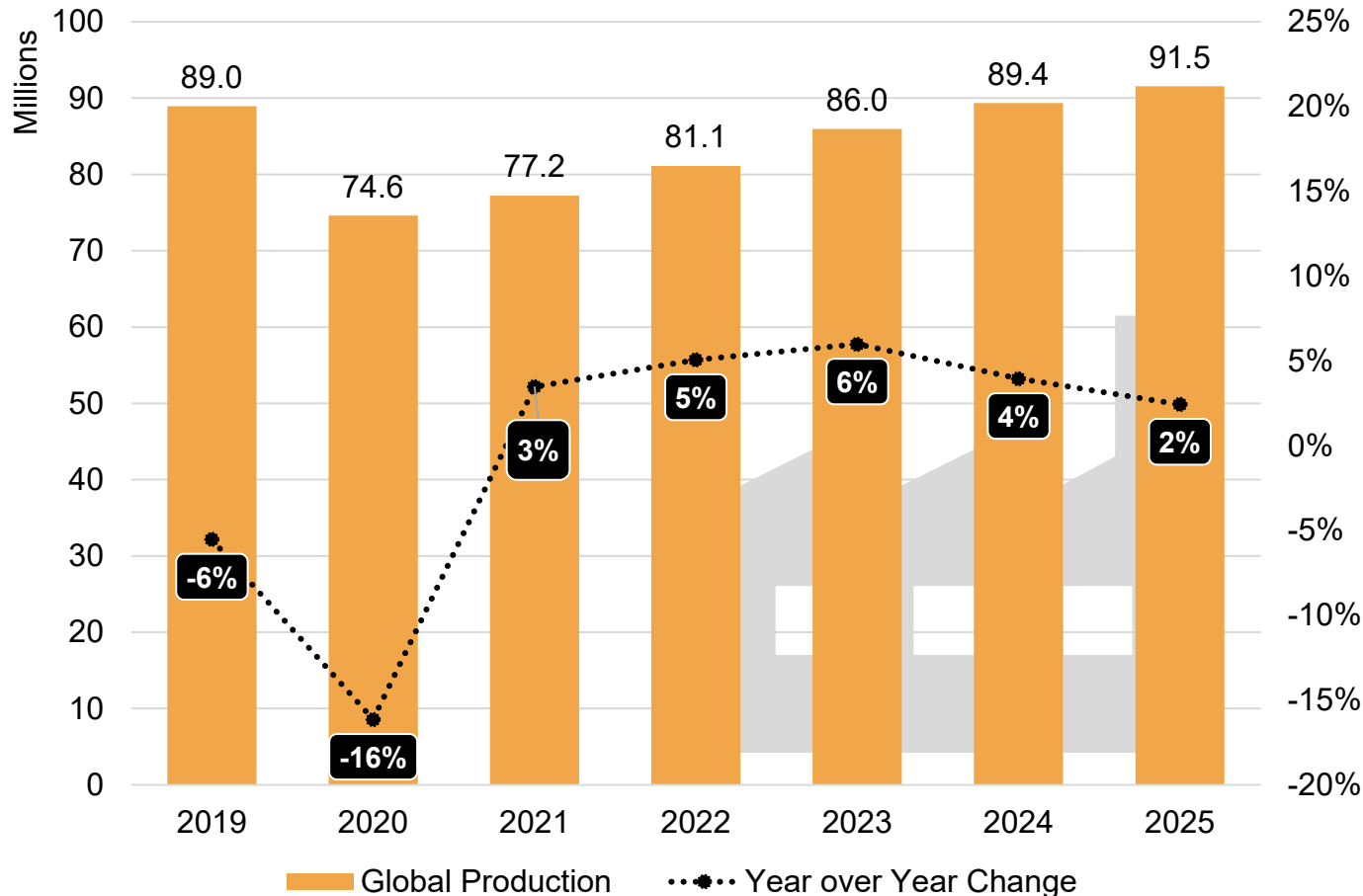
*The Automotive Lead Time Index measures the lead time variation compared to long term average. An Index 3 means the Automotive chip buyers need to wait 3 times longer than normal before they receive semiconductors after placing the order.*

Source: S&P Global Mobility, AutoTechInsight, August 2022

# Global Light Vehicle Production Overview

2022 Raised Again: Mainland China Posts Strong Results in July, India Shows Resilience, Japan/Korea and ASEAN Gain from China Reopening; Europe and Americas Continue to Struggle. Bigger Cuts for 2023/2024

Global Production

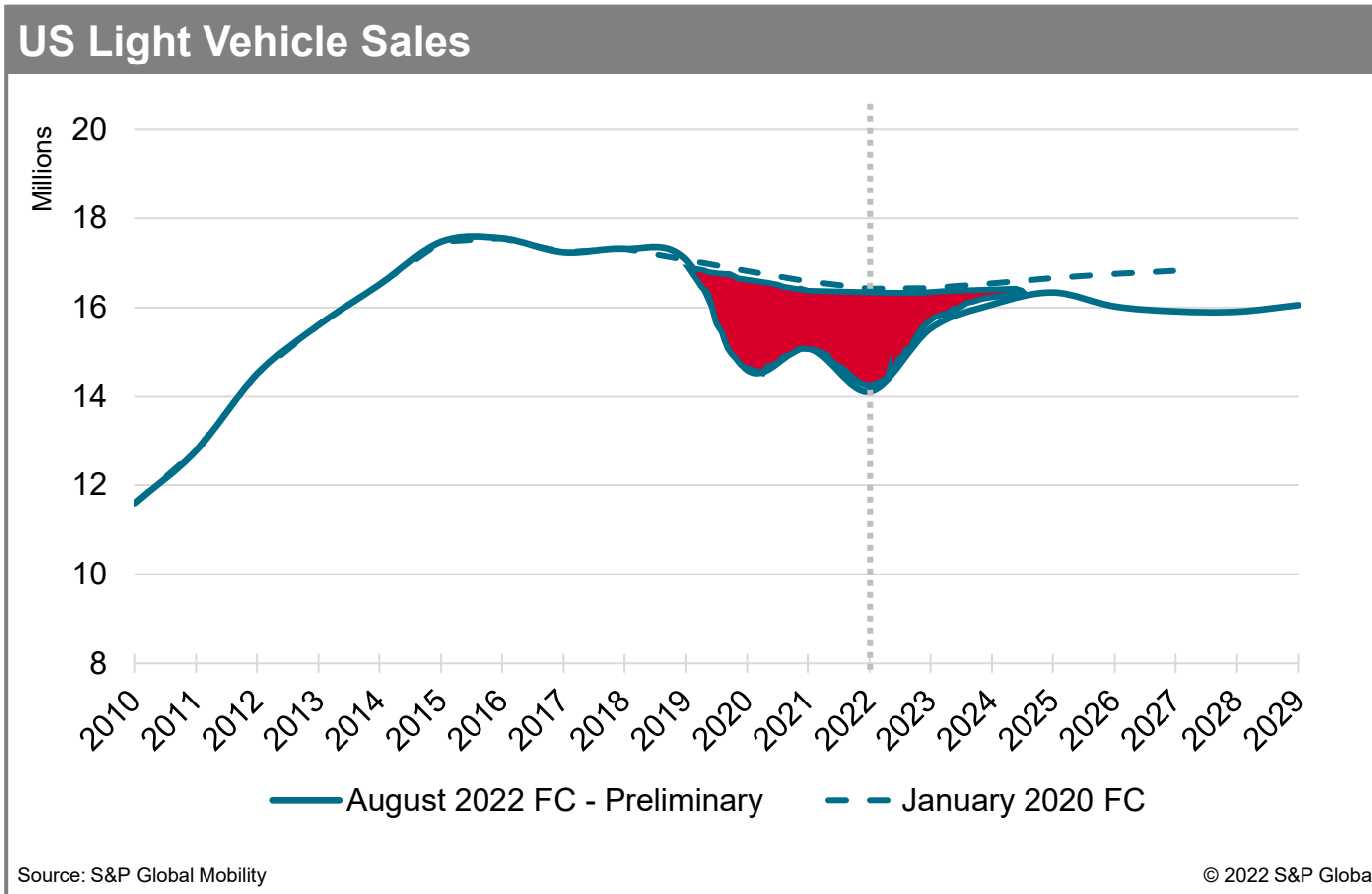


- ▲ Mainland China continues recovery on easing of lockdown 27% (y/y) increase in July LV production
- ▲ India demonstrates robust activity expected to underpin balance of this year and next
- ▲ Stronger wiring harness supplies; Ukraine situation improved alternative sourcing accelerated
- ▲ Non-automotive demand easing but displacement effects limited
- ▲ More evidence of OEMs proactively de-contenting to keep lines moving, recently mainland China
- ▼ Zero-COVID policy in mainland China in face of fast-moving Omicron variant is a major challenge that could quickly see lockdowns adopted
- ▼ Additional risks to raw materials, pricing and availability of neon gas, palladium, nickel, China lags yet to fully emerge
- ▼ Investment in analog chips limited and lead times are yet to fall; MCU supply and lead times healthier
- ▼ Short-term: Some OEMs continue to struggle with chip supply in Europe and North America
- ▼ General economic squeeze becoming more influential and earlier in the cycle

Source: S&P Global Mobility

# US: Light Vehicle Sales Outlook

Supply Chain Constraints Alter Sales Recovery; Pent-up Demand is Vulnerable to Second Order Impacts from Macroeconomic Deterioration Resulting in Demand Destruction



## Economic issues

- US consumer outlook showing signs of stress with inflation, vehicle pricing and confidence as material concerns
- Inventory and production constraints impact sales in the near-term, **yet a faster transition from supply constrained to demand constrained is likely**
- Longer term pressure on OEM profitability
- Opportunities to find right customer based on vehicle age and scrappage
- Launches accelerate, mix increasingly attractive
- Vehicle development costs rising
  - Regulatory compliance
  - Consumer contenting
- Market conditions are shifting, yet we are already running at recessionary levels
  - Interest rates move higher
  - Affordability to become a challenge; macro environment weighs on sentiment

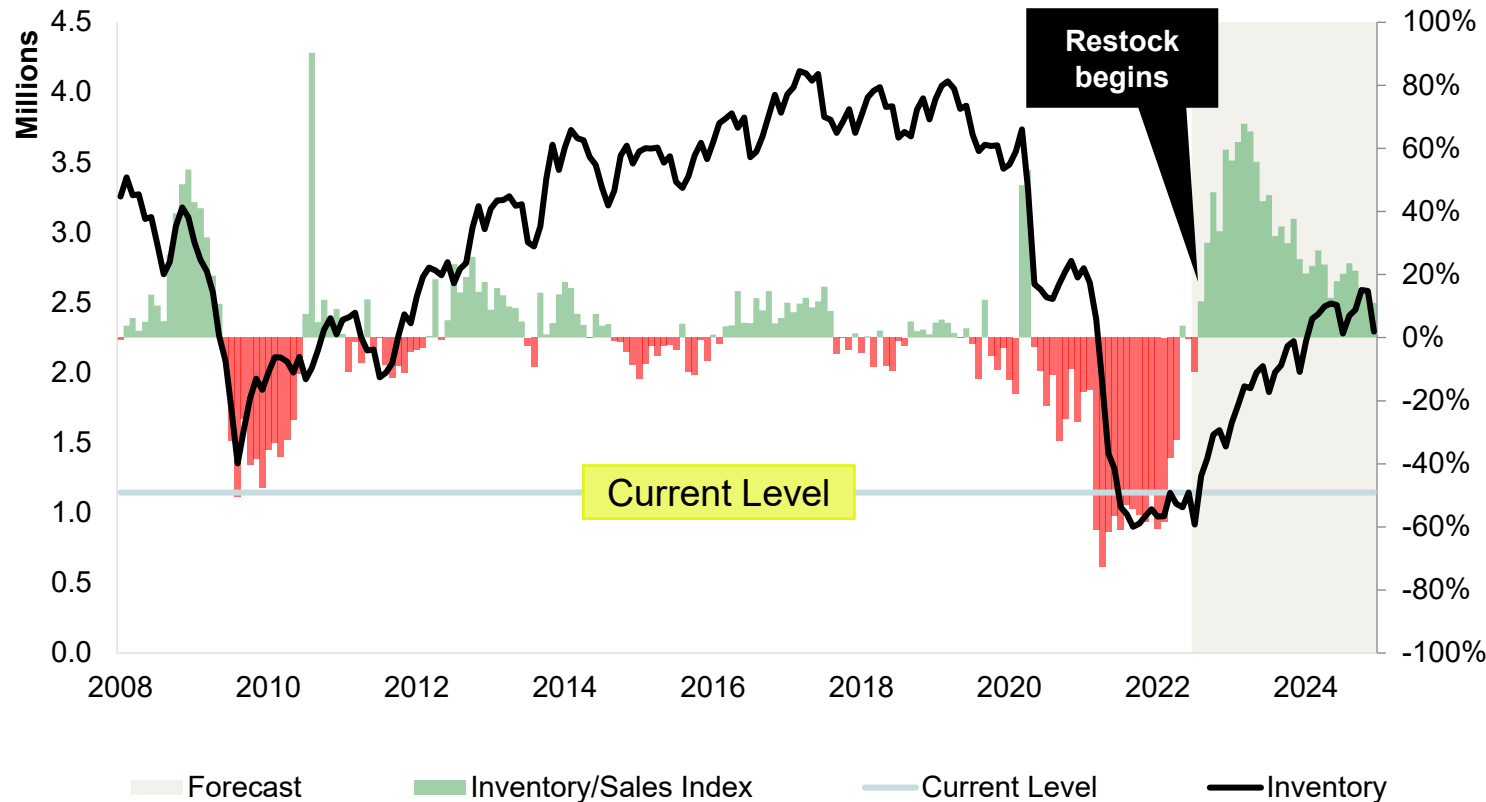




# US Vehicle Inventory Levels

Part Shortages and Logistics Issues Extend Inventory Constraints with Sales at Recessionary Levels, yet Macro Pressures Contribute to Demand Destruction Pulling Ahead Inventory Re-stock; Average New Vehicle Prices Increase by 35% since Q1-2018

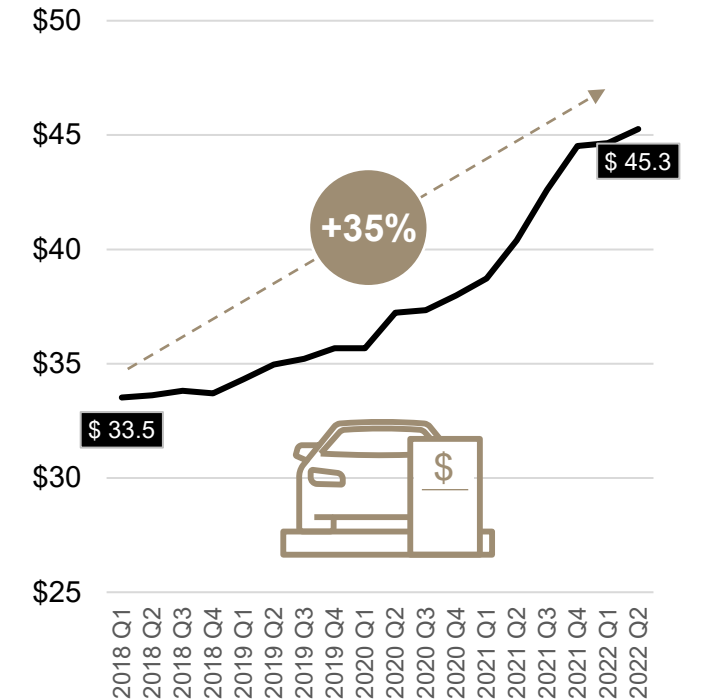
## US Vehicle Inventory by Month



Source: S&P Global Mobility Light Vehicle Production Forecast; Motor Intelligence

## US Avg. Light Vehicle Prices

(new cars and trucks, thousands of US dollar)

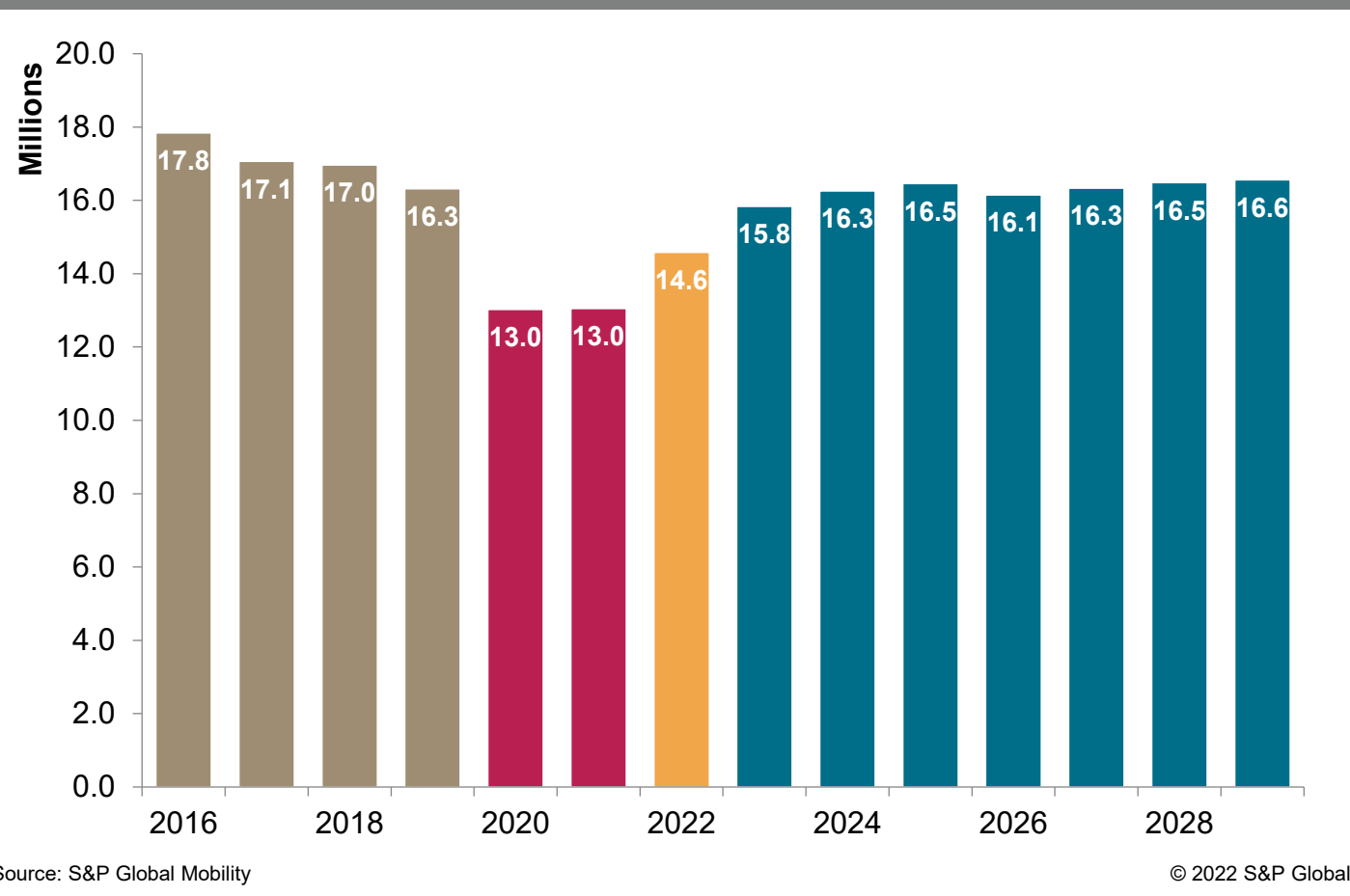


Source: S&P Global Mobility; Market Intelligence (former IHS Markit ECR)

# North American Light Vehicle Production

Restoring Growth: A Longer-Term Proposition; Deteriorating Macro Conditions Shape Expectations

## North American Light Vehicle Production



### Short-term

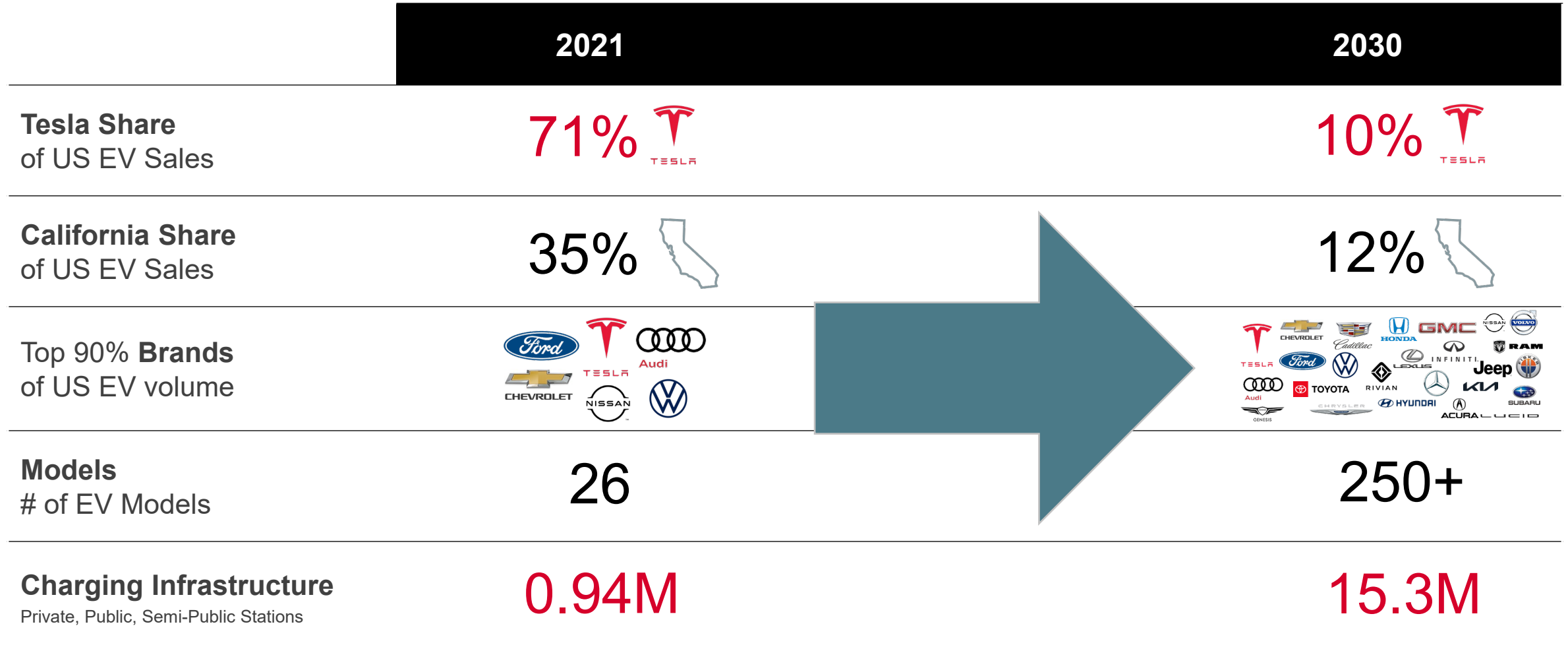
- **Supply chain, labor and logistics issues continue to impact near-term production result in continued near-term volatility**
- Demand outpaces supply, for now...
- Inventory depletion and restocking
- Strong product cadence amid issues

### Long-term

- BEV development driving decisions
- Capacity expansion and maximization
  - BEVs creating transitory redundancy
  - Shift in sourcing patterns
- Growth in regionalization
  - Pressures to shorten supply chain
  - BEVs as added catalyst
- Life-cycle pressures; risk hedge: ICE vs. BEV

# The Battery Electric Vehicle (BEV) Landscape is Growing Exponentially

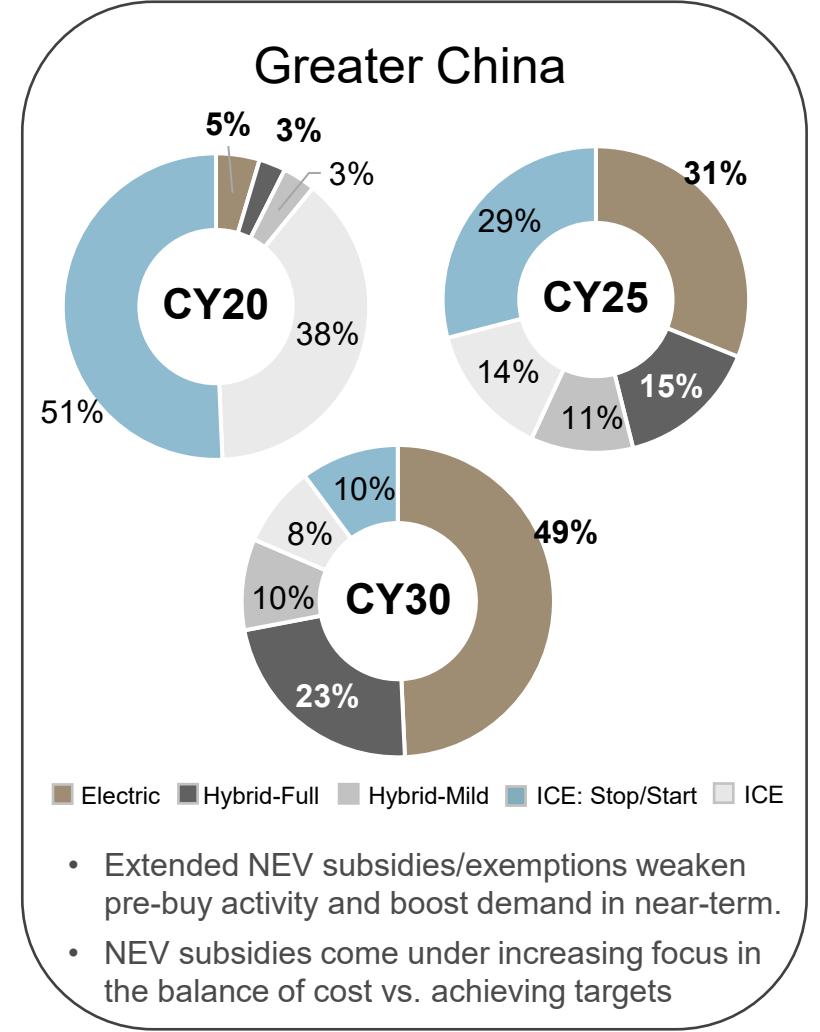
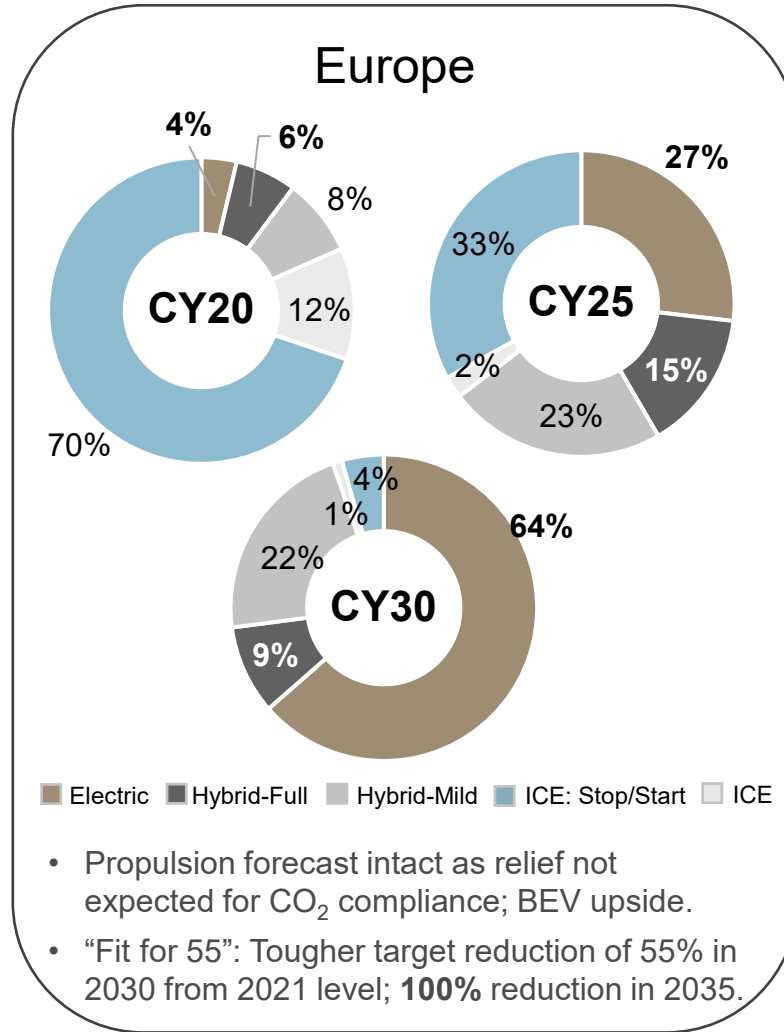
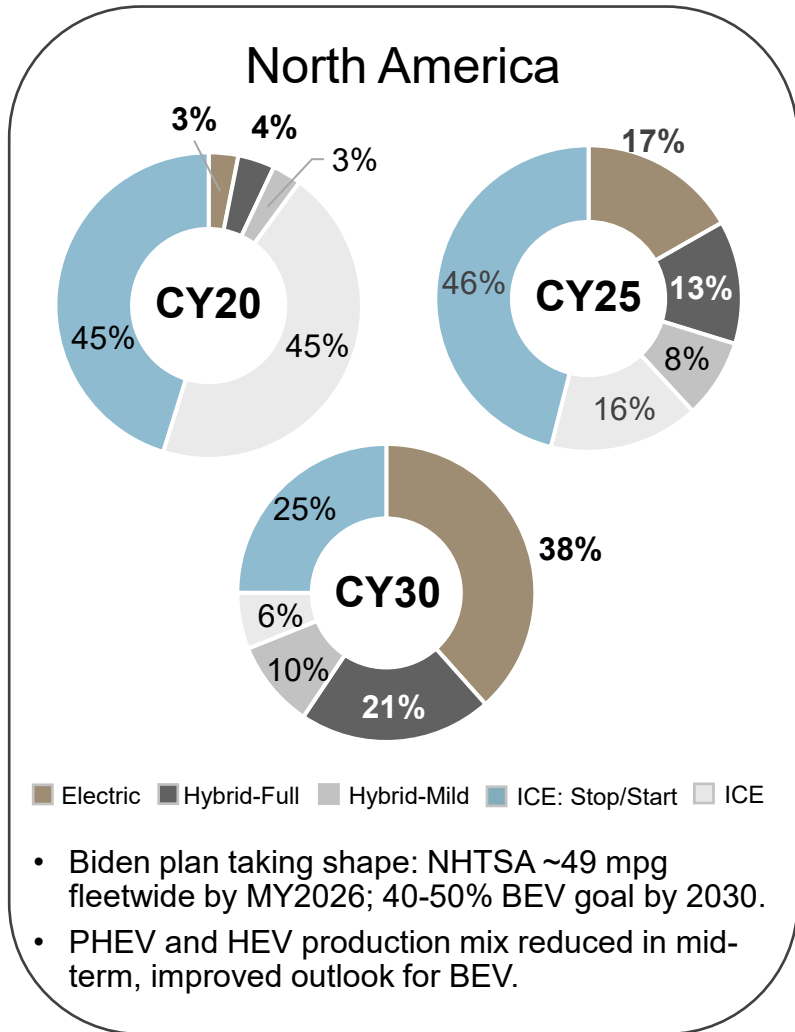
## US BEV Market



Source: S&P Global; 2021 based on Total New Registrations

# Powertrain Technology Outlook

Regional Preferences and Incentives Result in a Varied Propulsion Mix; Watch the Model Count!



Source: S&P Global Mobility Light Vehicle Powertrain Forecasts

How are these factors impacting the aftermarket today and into the future?



Average age continues its climb and current indicators points to growth next year

283M

Passenger Cars and Light Trucks  
January 2022

15.1M

New vehicles added  
January 2022

4.2%

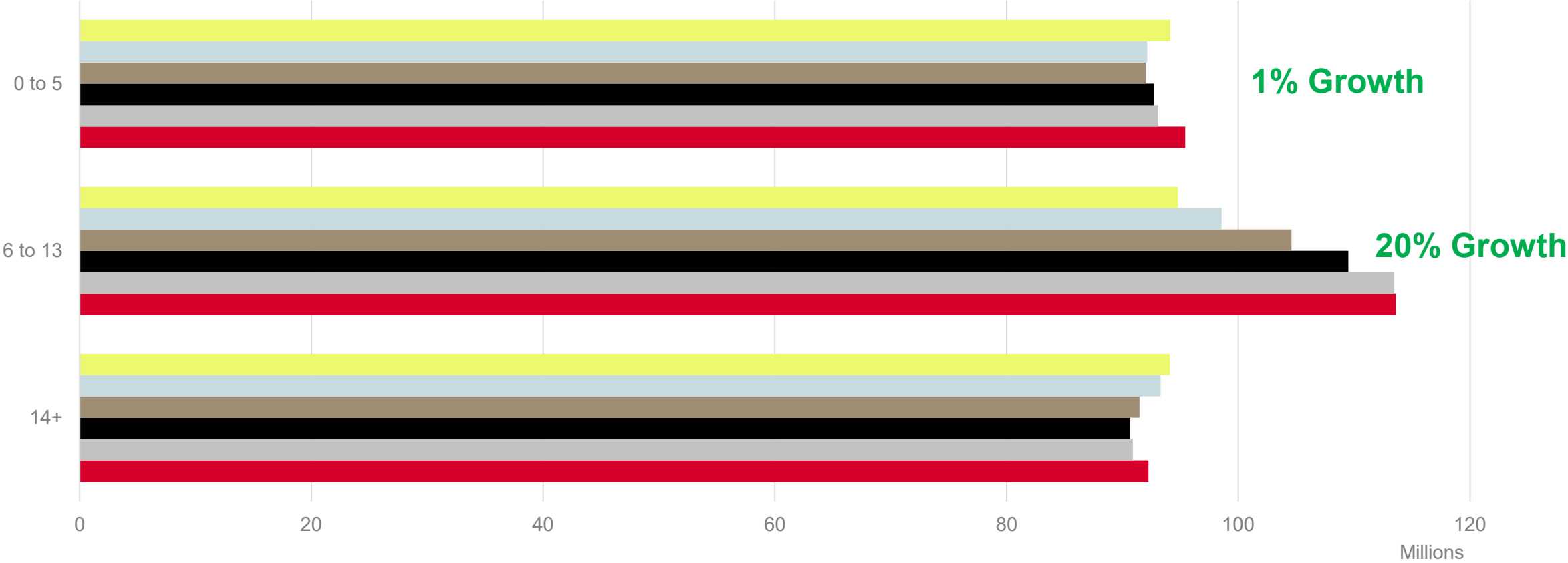
Scrappage  
January 2022

12.2

Average vehicle age  
January 2022

# Age mix continuing to be more favorable through the first half of the 2020's

Annual VIO by vehicle age group



Passenger Cars and Light Trucks Combined  
Source: S&P Global Mobility

2021 2022 2023 2024 2025 2026

Vehicle miles traveled returned in 2021 and 2022 is poised for further expansion

2021

12.4k

Average miles traveled for  
Passenger Cars and Light Trucks

3.4T

Total US miles traveled for  
Passenger Cars and Light Trucks

2022

12.5k

Average miles traveled for  
Passenger Cars and Light Trucks

3.5T

Total US miles traveled for  
Passenger Cars and Light Trucks

S&P Global Mobility 2021-2022 VMT



There may be storm clouds on the horizon in 2022 if gas prices stay high

2022

12.5k

Average miles traveled for  
Passenger Cars and Light Trucks

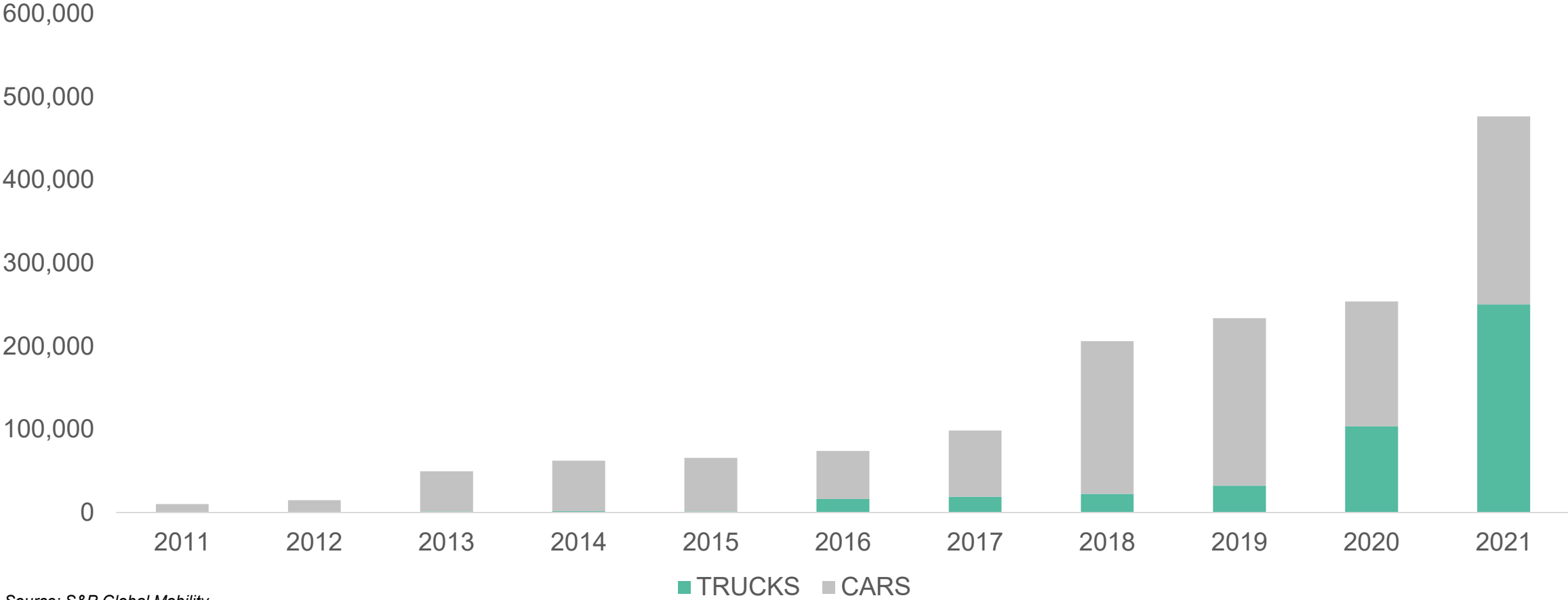
3.5T

Total US miles traveled for  
Passenger Cars and Light Trucks

**In 2022, sustained prices over \$4 will lead to a reduction of less than 1%; sustained pricing at \$5 will likely lead to closer to 2% reduction as elective driving is further constrained.**

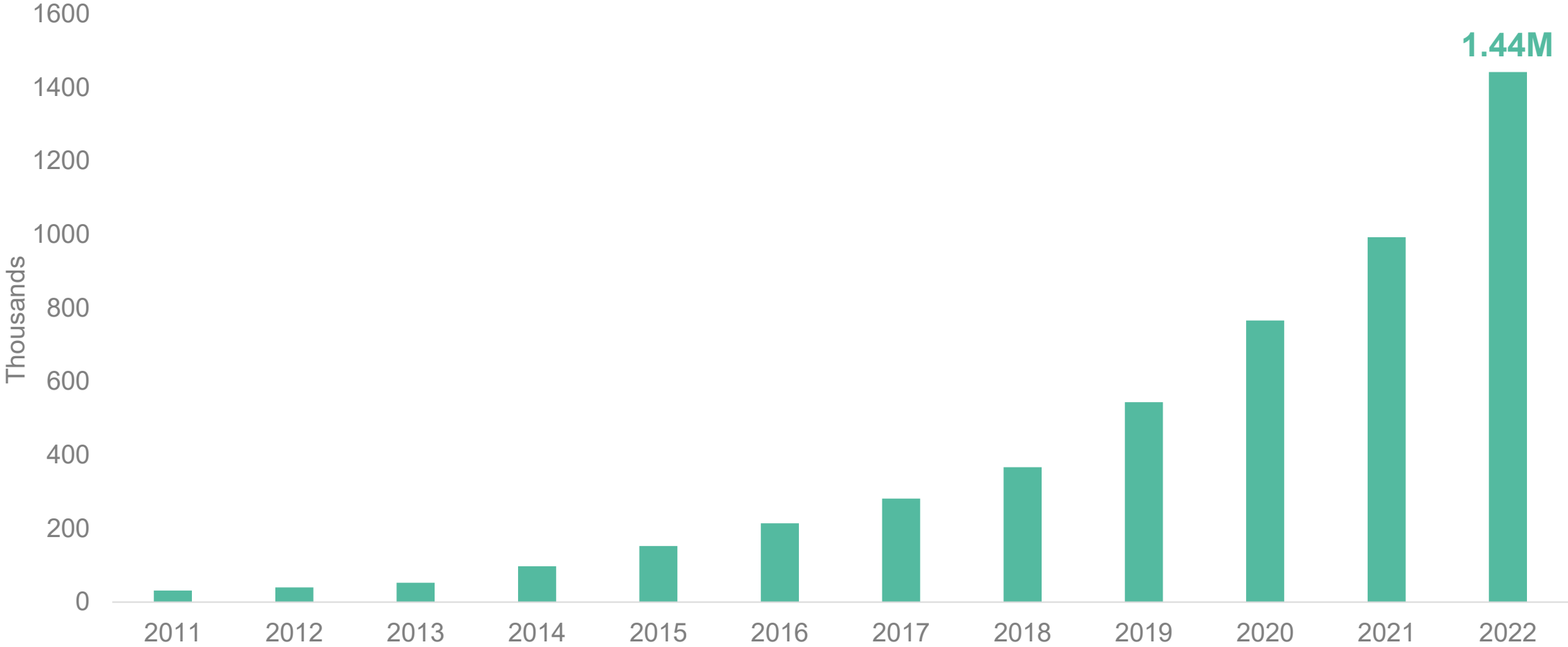
# Truck body style EV's boosting registrations

New Registrations by Vehicle Type



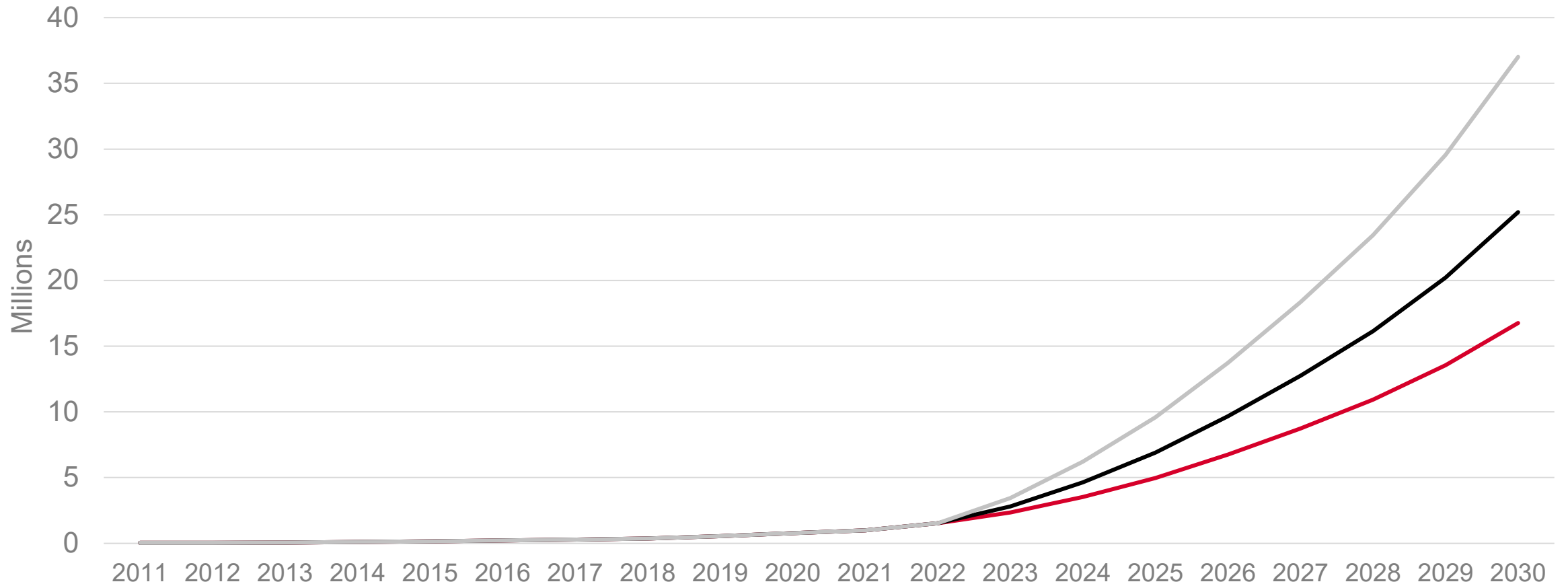
Source: S&P Global Mobility

# Volume of Electric Vehicles in Operation is growing too



Vehicles in operation as of January 1  
Source: S&P Global Mobility

# EV volume in VIO outlook

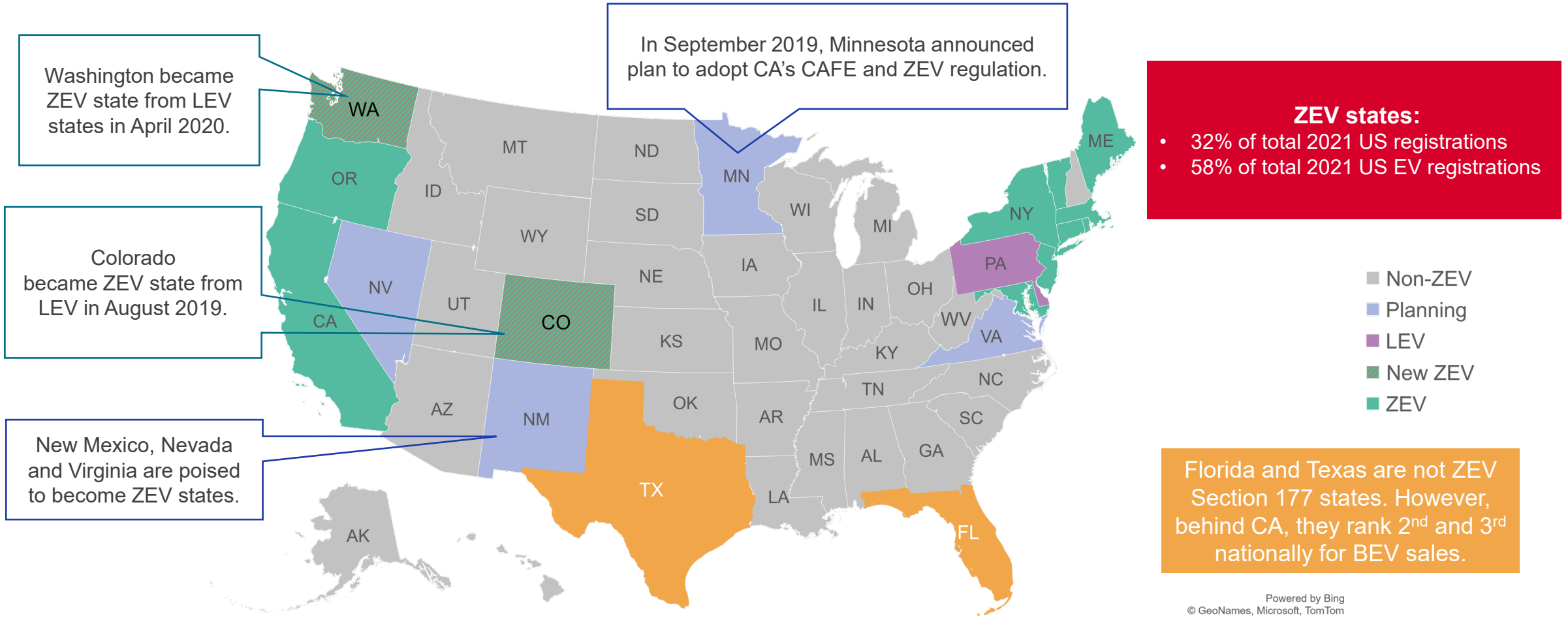


Vehicles in operation as of January 1  
Source: S&P Global Mobility

— Conservative    — 34% New Vehicles in 2030    — 50% New Vehicles in 2030

# ZEV/LEV States Map

Two Previous LEV states, Colorado and Washington Recently Became ZEV; More Expected to Follow...



Sources: CARB, S&P Global Mobility research

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## EV volume is growing, but face headwinds to continue pace

“The world needs more oil and gas now to deal with an energy shortage while pushing to transition to renewable supplies.” – Elon Musk, ONS Energy Conference, Norway

(Tesla (TSLA) Elon Musk Says World Needs More Oil and Gas as Bridge to Renewables – Bloomberg)

“The shift to relying on electricity for transport requires more battery materials including iron and lithium...That industry needs to expand massively so enough cells can be made to replace the energy provided by fossil fuels.” – Elon Musk, ONS Energy Conference, Norway

(Tesla (TSLA) Elon Musk Says World Needs More Oil and Gas as Bridge to Renewables – Bloomberg)

"staggering amount of work and investment that is needed to scale this industry quickly"; and that "90% to 95% of the battery capacity supply chain the industry will need over the next 10 years has not been built yet" – RJ Scaringe, CERA Week 2022, Houston

(<https://ihsmarkit.com/research-analysis/fuel-thought-pace-change-energy-mobility-climate-innovation.html>)

“How did the F-150 Lightning fare in this head-to-head challenge? Let’s just say it didn’t match up well against the gas-powered Sierra. Towing the travel trailer significantly ate into the EV’s range, limiting how far the truck could drive before requiring a recharge”

– RV.COM ([See How Towing a Travel Trailer Impacts the Range of an Electric F-150 Lightning - RV.com](#))

# Thank You!

For more information on S&P Global Mobility, please visit:  
<https://www.spglobal.com/mobility/en/>

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