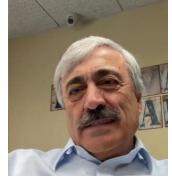


We Are The Stewards Of The Standards









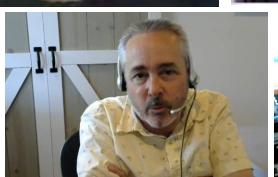
























The Early Pioneers Of The Standards...



- It all began at an NCMA event long ago.
- What if there was one way to exchange content?
- But, it was the Wild, Wild West then.





It Was A Gamble...









Some Were Skeptical...

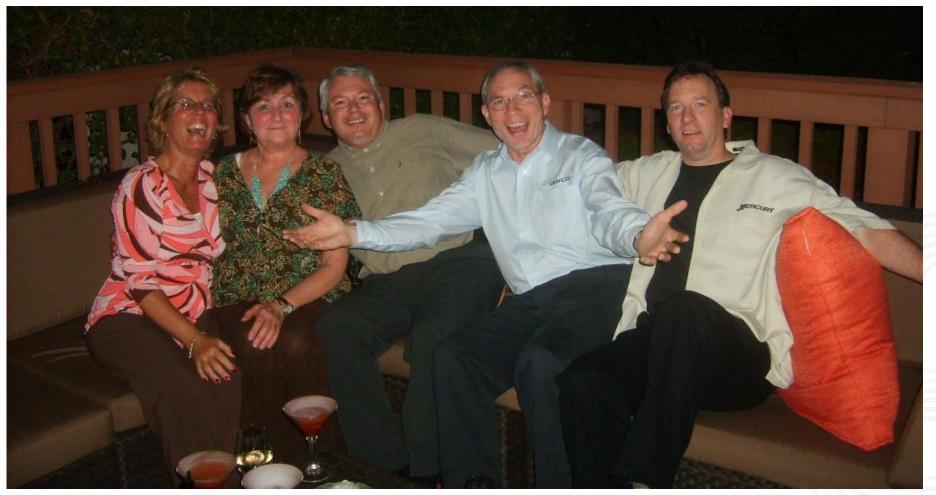






And Some Were Not...







There Were Intense Meetings...







But A Consensus Was Met... It Was Time To Start Herding Cats!







That Brings Us To Today

ACPN knowledgexchange conference

- Jonathan Larsen Manager, Reference Data Architect
- Milt Grimes Lead ACES Analyst
- Tom Schiavo Data Analyst Standards
- Carolina Arregoces Associate, Internal Affairs



Goal
right part
right place
right time





ACES COMPONENTS/ CONTENT OF AN APPLICATION

Vehicle Application

Part Number

Product Description

Quantity

Qualifier/Note





VEHICLE CONFIGURATION

VCdb

DATABASE

Qdb

DATABASE

PRODUCT CLASSIFICATION

PCdb

DATABASE BRAND TABLE

Brand

DATABASE

PRODUCT ATTRIBUTES

PAdb

BEST PRACTICE

Best Practices



PIES COMPONENTS/ CONTENT OF A PRODUCT

Marketing

Description

Pricing

Packaging

Performance & Physical Attributes

Kit Content

Interchange

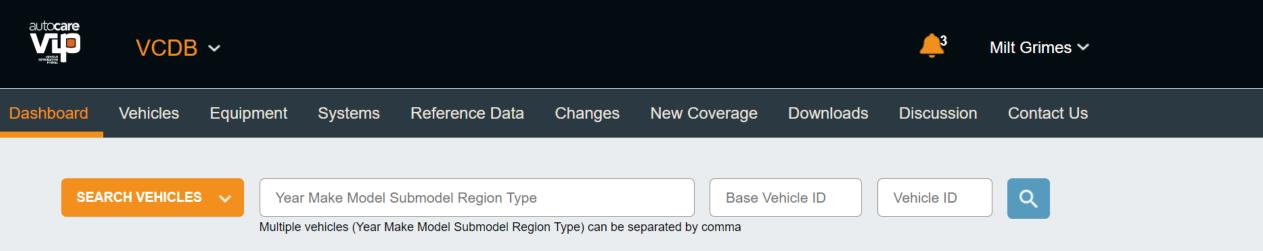
Digital Assets

Hazmat



Auto Care VIP – New Look





Recent Searches

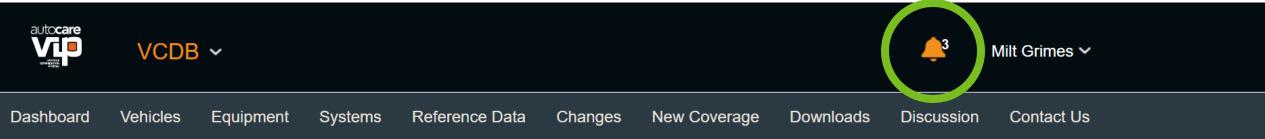
2005 dodge ram 1500 slt 2005 dodge ram 1500 2005 honda civic Clear All

Notifications/Alerts

Page Title	Effective Date	Read Status	Message Type		Action
Release Notes - April 2022	04-29-2022	V	Announcement	@	VIEW

Auto Care VIP - Notifications





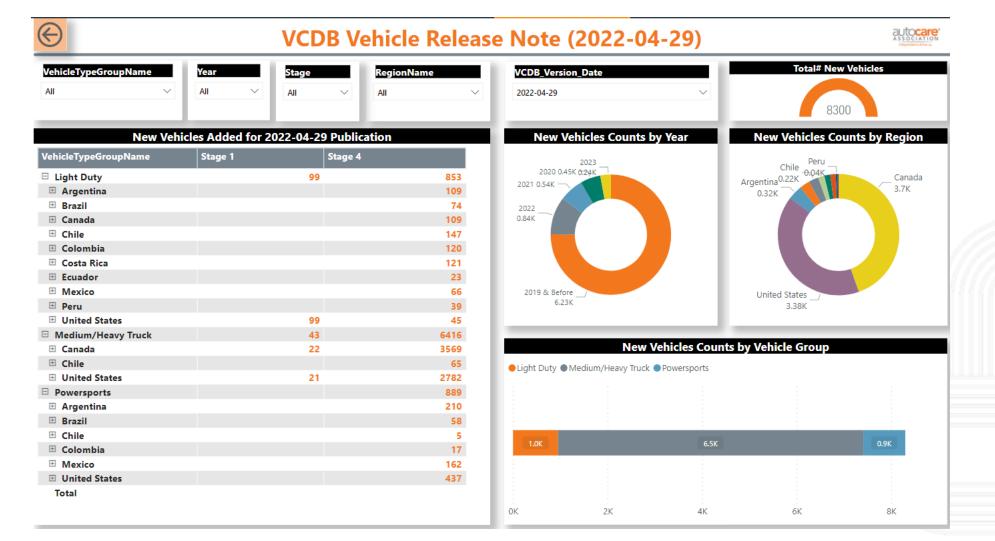
Notifications/Alerts



Page Title	Effective Date	Ending Date	Read Status	Message Type		Action
Release Notes - April 2022	04-29-2022			Announcement	0	View
Release Notes - March 2022	03-25-2022			Announcement	@	View
Release Notes - February 2022	02-25-2022			Announcement	0	View

Auto Care VIP - Release Notes

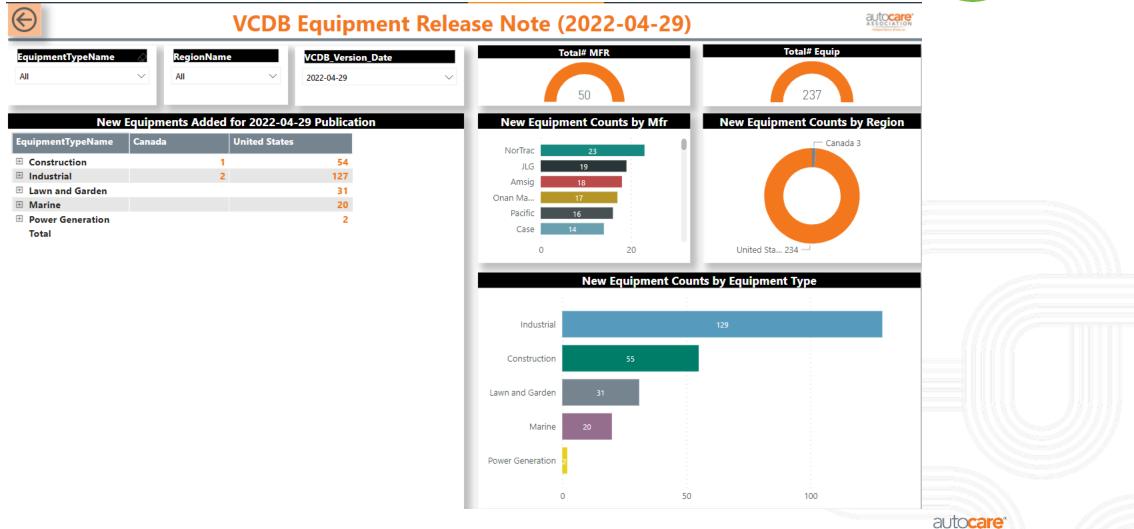






Auto Care VIP - Release Notes





Auto Care VIP - Discussions



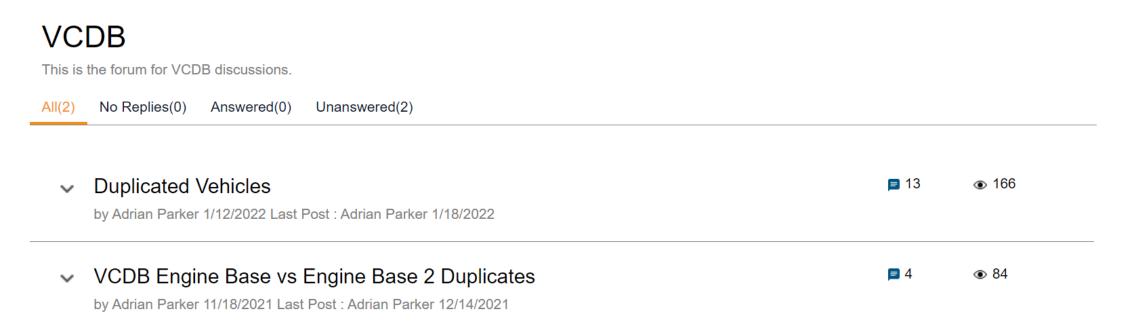


VCDB ~



Milt Grimes ∨

Dashboard Vehicles Equipment **Systems** Reference Data Changes **New Coverage Downloads** Discussion Contact Us









eLearning Course for ACES & PIES



Total Purchases

316

Course Completes

127

Organizations

124





PROMO CODE



101Intro



eLearning – What's next





Introduction ACES & PIES course in Spanish



Advanced course offerings



What the tech?





autocare.org/blog





The Databases











DATABASE VEHICLE CONFIGURATION **VCdb**

DATABASE QUALIFIER

Qdb

DATABASE PRODUCT CLASSIFICATION

PCdb

DATABASE **BRAND TABLE**

Brand

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Best PAdb Practices

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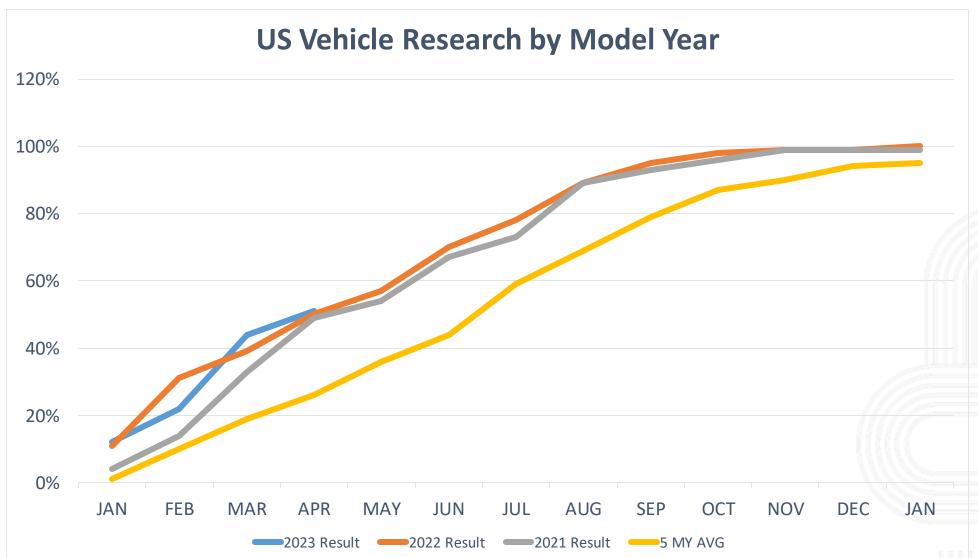
Digital Assets

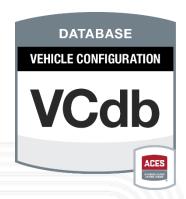
Hazmat



VCdb Growth versus Prior 5 Year Average



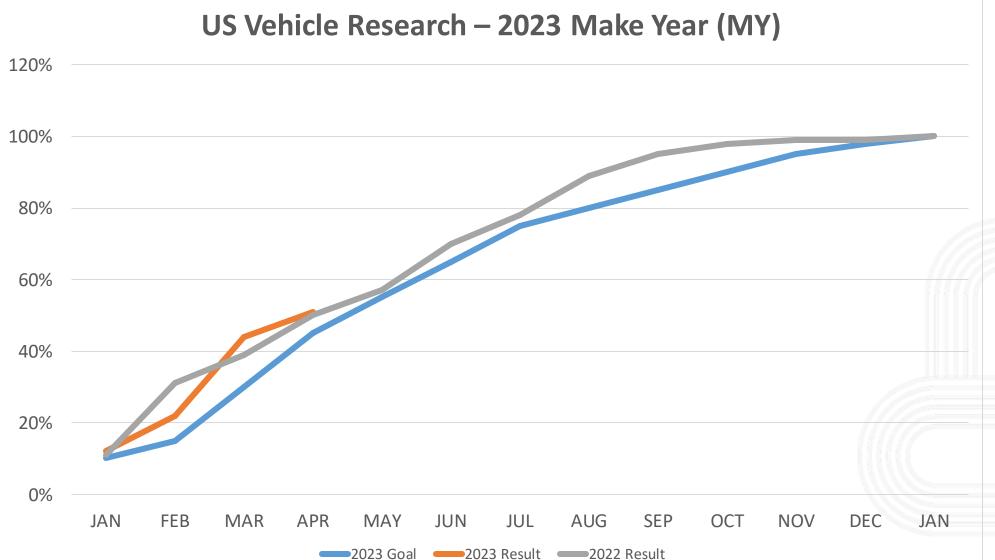






Accelerated Research / Speed to Market



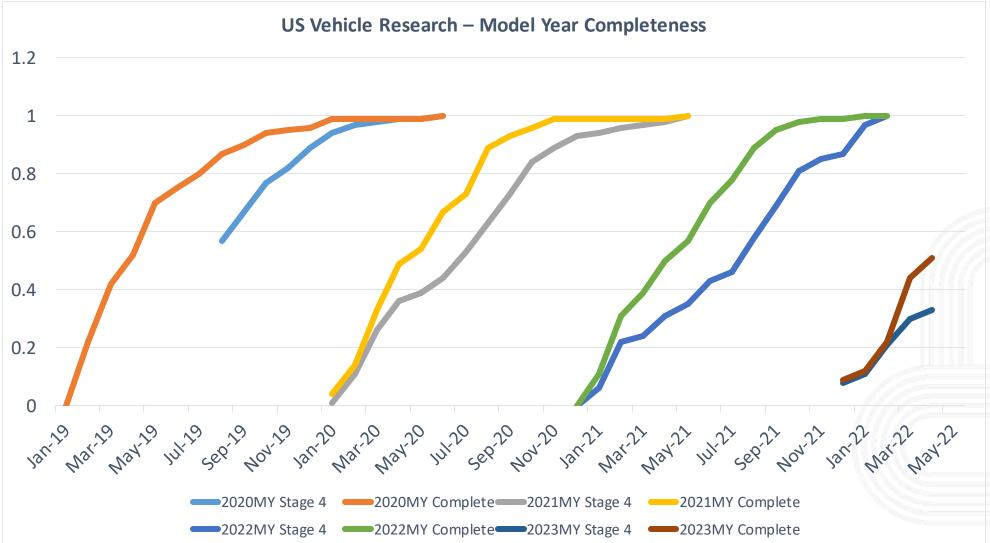


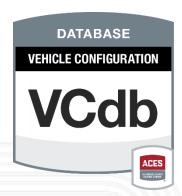




Earlier Model Year Completeness Trend



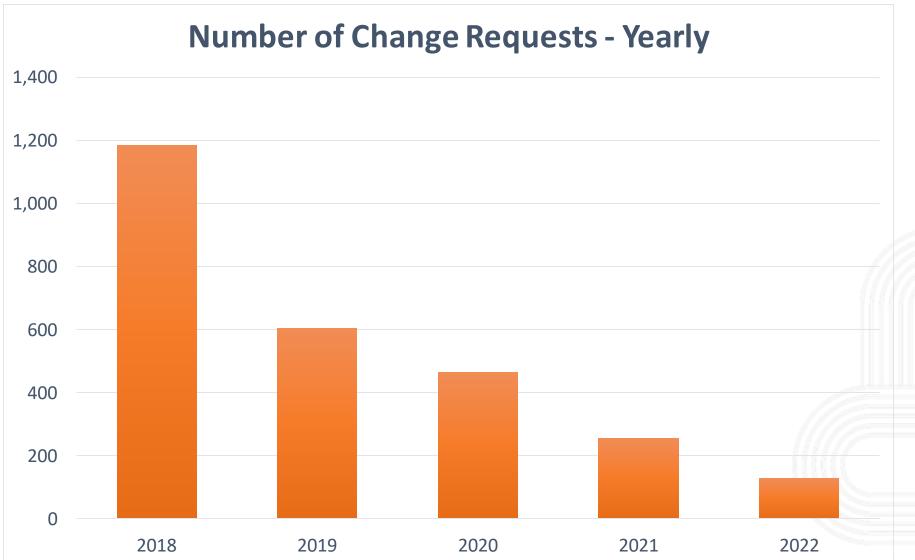






Decreased User Requests / VCdb Accuracy



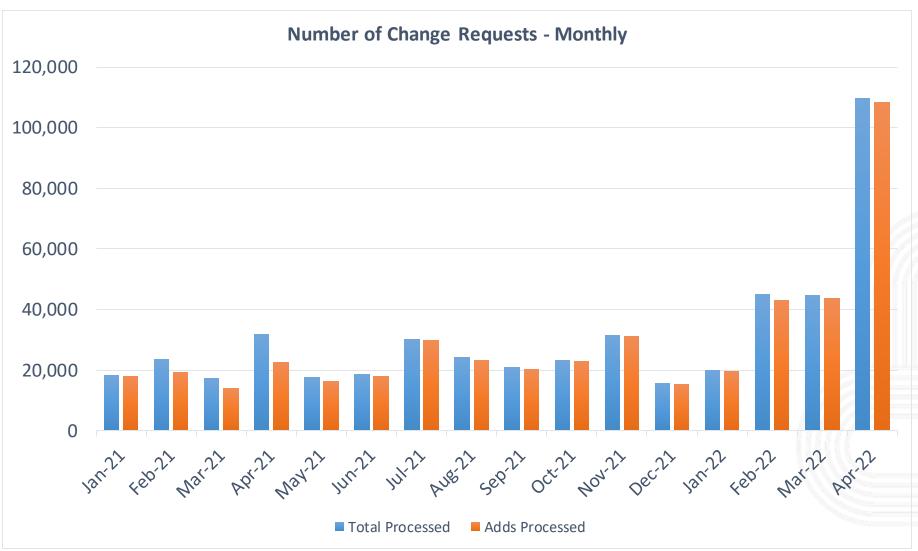






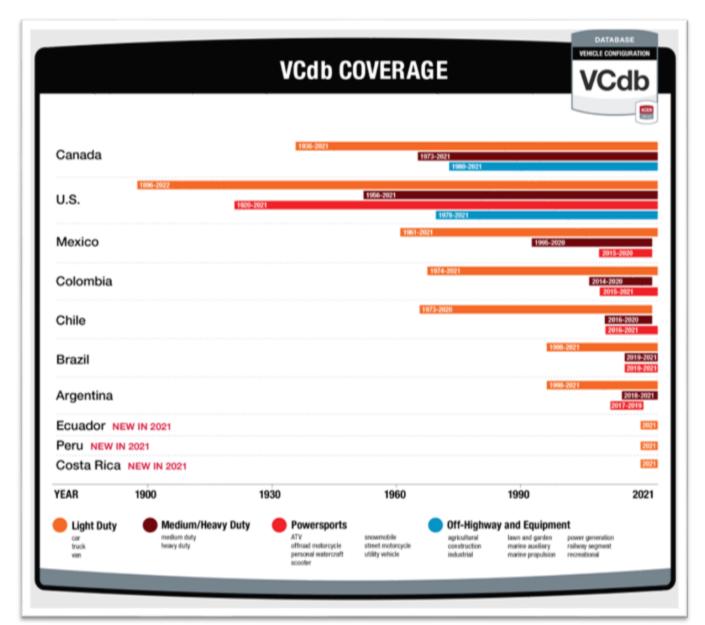
Increased New Content / Adds not Updates













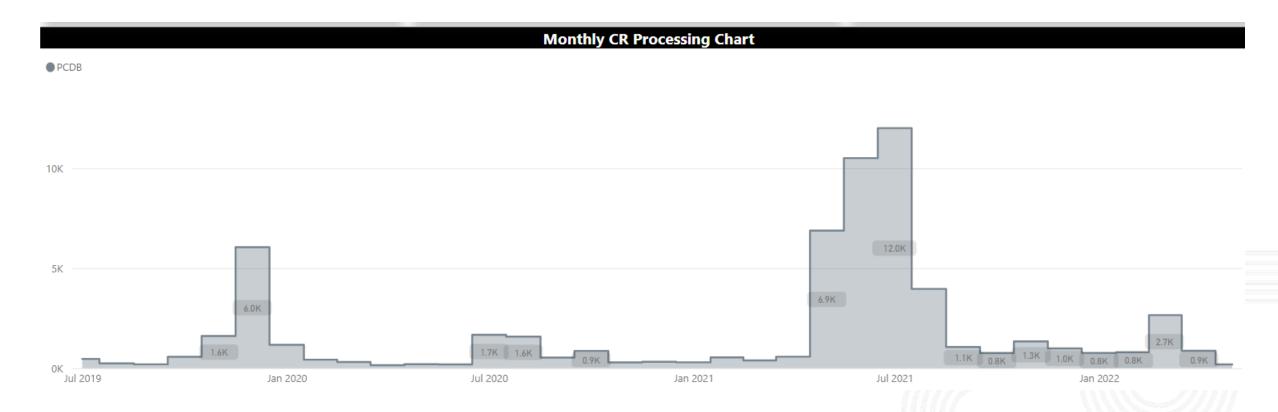
Regional Research

- 3 new Regions
 - Costa Rica
 - Ecuador
 - Peru
 - 1,145 Light Duty Vehicles thus far
 - MY1985-2022
- Argentina and Brazil
 - New Medium/Heavy Trucks
 - New Powersports



Product Classification (PCdb) Changes







2019 – Present

62K+ Change Requests 10K Part Terminologies

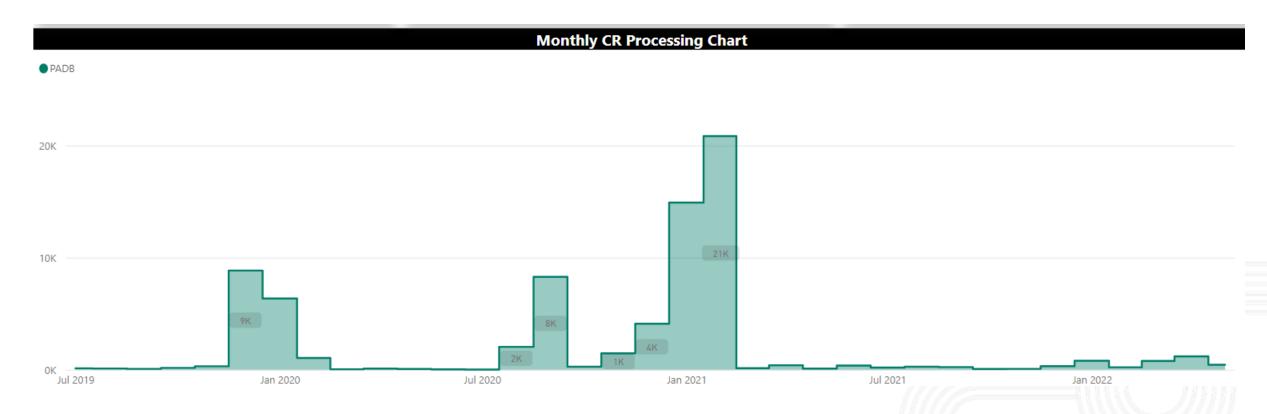
May 2021 – Present

42K+ Change Requests 4K+ Part Terminologies



Product Attribute (PAdb) Changes







2019 – Present

85K+ Change Requests

15K+ Attribute to Part Terminology Relationships 2K+ Attribute to Part Terminology Relationships

May 2021 - Present

5K+ Change Requests



Growth





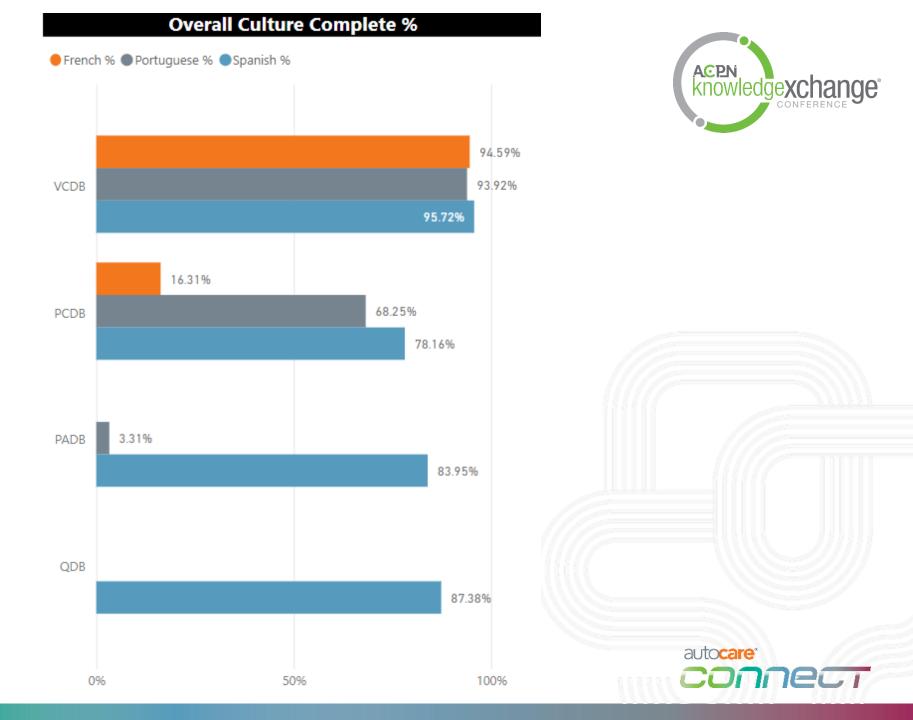


- Heavy Duty Project
- Electric Vehicle (EV) Products
- Adoption
 - Heavy Duty
 - Marine
 - Power Sports
 - Off-Highway Equipment
 - Non-Automotive



Languages

- English
- Spanish
- French
- Portuguese





Going Global



Going Global

Facilitating the Adoption of Data Standards in Latin America and China

- U.S. Department of Commerce Award (MDPC Award)
- Targeted Countries: El Salvador, Guatemala, Dominican Republic, Colombia, Perú, Ecuador, Chile, Argentina, Brazil, China
- Seminars, Webinars, and meetings 2021 and 2022: El Salvador, Guatemala, Dominican Republic, Colombia, Perú and Ecuador

















Opportunities for Service Providers



Seminars and meetings (virtual and in person)

- Invitation to Service Providers to participate as speakers
- Attend meetings with stakeholders
- Opportunity to present benefits and application of the standards
- Opportunity to connect with prospect clients



LATAM Participants at ACPN



Jorge Mario Ortiz, CEO Imotriz - COLOMBIA

Spare parts importer, distributor, ecommerce platform. 1200 small business users in Colombia

Juan Jose Maas, Technology Manager, Excel Automotriz – EL SALVADOR

Operating in El Salvador in Guatemala, Honduras, Nicaragua, Costa Rica and Panama since 1919. Part of Grupo Poma represents some of the leading companies in the automotive original and aftermarket.

Carlos Andres Pineda, President Asopartes COLOMBIA

Automotive Aftermarket Association in Colombia



AUTO CARE ASSOCIATION'S INTERNATIONAL MATCHMAKING VIRTUAL PROGRAM



Grow Your Business Worldwide.

Connect with international buyers and partners.

No cost for Auto Care members promoting 51% U.S. content products and services.

JUNE 6-10, 2022







Volunteering to the Industry







You Are Todays Pioneers For The Standards



