



Need Help Gaining Approval to Attend?

Below is an email template for you to take or tweak to help your leadership see the value of your attendance.

Dear (NAME):

The Auto Care Association is the voice of the \$380 billion plus auto care industry that serves the *entire* supply chain of the automotive aftermarket: businesses that manufacture, distribute and sell motor vehicle parts, accessories, tools, equipment, materials, and supplies, and perform vehicle service, maintenance, and repair.

The Connect event is Auto Care's largest learning experience where leaders and diverse segments of the auto care world come together to ignite innovation, foster collaboration, and accelerate the industry's growth. Connect attendees experience executive keynote presentations, interactive sessions, discover solutions through the trade show, and engage in powerful discussions that advance the trajectory of the association and the industry.

2026 Auto Care Connect takes place May 11-14 at the Hyatt Regency Atlanta in downtown Atlanta, Ga.

With my registration fee of \$_____, I can experience:

- 3 Expert Keynote Sessions
- Up to over 12 hours of auto care industry or professional development learning with potential CEU credit earnings
- A business-solution discovering trade show
- Networking opportunities of my specific professional peers as well as the broader industry
- Opportunity to be in industry and association shaping discussions with Auto Care's committee and community leadership meetings to help establish myself and our organization as thought leaders and influential partners of the industry.

You can be confident I'll take the knowledge and experiences I gain at 2026 Auto Care Connect to bring new ideas, insights, and business opportunities to our company.

I'd be glad to discuss this request and answer any questions you may have. I am confident attending 2026 Auto Care Connect would be advantageous for the organization and my job performance.

(SIGNATURE)