

Time	Event Type	Session Title	Description	Programmed by
12:00PM - 6:00PM	Connect	Connect Registration	Check-in to pick up your Connect conference badge and other helpful materials to enjoy Connect!	Connect
1:30PM - 3:00PM	Learn	Introduction to ACES® & PIES™ (aka Bootcamp)	Learn about the ABCs of technology with respect to your job. Learn how others have conformed to the industry Standards and avoid the mistakes others have experienced. The ACPN Introduction to Introduction to ACES® & PIES™ (aka bootcamp) provides the foundation, or a refresher, for the Auto Care Technology Standards of ACES® & PIES™, and their supporting databases (VCdb, Qdb, PCdb, PAdb, Brand). Additionally, this session will introduce you to the Auto Care Association Technology Department Staff and how to make changes to your industry Standards. This is a high-level session recommended for first time attendees or those new to the industry and/or content management space. However, all are welcome.	ACPN
3:00PM - 3:15PM	Learn	YANG Community Remarks	Welcome from the YANG Volunteer Leadership Council	YANG
3:15PM - 4:00PM	Learn	Elevating Your Career: Empowering Professionals for a Bright Future (YANG Featured Speaker)	More details to come!	YANG
4:00PM - 4:40PM	Learn	Unlock Your Impact with Real-Time Flash Mentoring	There is certainly no shortage of advice on tools and resources to elevate your work. Yet, it can be information overload trying to filter through it all and determine what works and what doesn't. In this roundtable style session, hear directly from industry veterans as they share tips and tricks on increasing effectiveness in your job role and build your path to success. Additionally, unpack these actionable ideas further through follow on discussion with your peers. Example Breakout Tables topics include: - How build impact and maintain professional relationships - How to elevate your skillsets: business hacks, resource sharing- Time Management Tactics to Boost Productivity - Plus more!	YANG
4:00PM - 5:00PM	Connect	ACPN Community New Member Meet & Greet	ACPN Community exclusive event. New ACPN Community members are welcome to join this networking event to learn more about the ACPN community, get tips on having a rewarding Connect experience and meet others new to the community as well.	ACPN
4:40PM - 5:00PM	Learn	Five for Five Part I: Lightning-Style Talks	Rapid-Fire style presentations have become a popular way of sharing ideas in a concise, engaging way. In these Five for Five sessions, presenters will give a five-minute presentation, using just five slides, on professional development topics relevant to the YANG community.	YANG
5:00PM - 6:30PM	Connect	Welcome Reception	Let's kick off the 2024 Connect at the Sunday evening Welcome Reception.	Connect

Sunday, May 5th

Connect 2024 Agenda

7:00PM - 9:00PM	Connect	YANG Community Only Dinner	YANG Community exclusive event. Enjoy dinner and networking with fellow YANG community members. Pre-registration is required and should be indicated in the conference registration process.	YANG
9:00PM - 11:00PM	Connect	ACPN Community Only Hospitality Suite	ACPN Community exclusive event. Join ACPN community members for evening networking. Pre-registration is required and should be indicated in the conference registration process.	ACPN

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7:00AM - 5:00PM	Connect	Connect Registration	Check-in to pick up your Connect conference badge and other helpful materials to enjoy Connect!	Connect
7:00AM - 8:00AM	Connect	Monday Breakfast	Casual breakfast to fuel you for the morning.	Connect
8:00AM - 9:00AM	Learn	Disruption in the Automotive Industry	More details to come!	PBES
8:00AM - 9:00AM	Learn	Profiles in Leadership	What does it mean to be a leader? Join us for YANG's hallmark session as we profile an aftermarket leader. Hear their leadership journey and gain new insights into leadership best practices, lessons learned leading through change, and their thoughts on what's next for our industry.	YANG
8:15AM - 9:00AM	Learn	The Dangers of Dirty Data & Beyond	We all think we know what bad data looks like, but no one tells us how to do it, or what the consequences are. Well fear not, with a decade of experience fixing your dirty data, Susan Walsh The Classification Guru will guide you through these murky waters and help you work with cleaner, more accurate data. She will share real-life examples of dirty data, and the consequences it has, such as on decision making, reporting, analytics, AI and machine learning and the hot topic of the moment - GenAI. You'll also learn how to make quick, accurate checks and changes to your own data in excel, regardless of your level of experience, explain why data accuracy and maintenance is so important and implement best practices for this. Takeaways include: What is dirty data The consequences of dirty data How to ensure data accuracy Make sure your data has its COAT on How to spot-check your data	ACPN
8:45AM - 9:00AM	Learn	Five for Five Part II: Lightning-Style Talks	Rapid-Fire style presentations have become a popular way of sharing ideas in a concise, engaging way. In these Five for Five sessions, presenters will give a five-minute presentation, using just five slides, on professional development topics relevant to the YANG community.	YANG
9:00AM - 9:45AM	Learn	Opportunities in an Ever Changing Environment	More details to come!	PBES
9:00AM - 9:45AM	Learn	[Panel] AI Unveiled: Real-World Insights & Applications	Join us for an enlightening Fireside Chat featuring industry leaders as they discuss the practical applications and impacts of AI in business and content management. This session provides a comprehensive look at the challenges and triumphs of integrating AI into diverse business models.	ACPN
9:00AM - 10:00AM	Learn	Upping Your Game: The Aftermarket Industry Update Gameshow Edition	Join us for a session that combines the thrill of a gameshow with insightful discussion on industry trends. We'll put your knowledge to the test - do you truly know the latest developments shaping our industry? Challenge yourself and your peers as we explore the depths of your industry expertise. Answer questions in teams and then brace yourself as we unravel each trend, providing you with deeper understanding of its implications hear the background on the answer from industry thought leaders and walk away with new knowledge, insights and perspectives.	YANG
9:40AM - 10:00AM	Learn	ACPN Content Excellence Awards	ACPN Community recognizes companies exemplifying quality and innovation within the aftermarket content industry.	ACPN
10:00AM - 10:45AM	Learn	Career Conversations: Navigating Crucial Work Conversations	From just starting out to more senior roles, we all find ourselves having to navigate challenging conversations in the workplace. Moreover, failing to address difficult situations head-on can lead to misunderstandings and lack of clarity. Join us for a candid discussion on effective ways to tackle challenging work conversations. Listen in as industry professionals share their own firsthand experience and perspective, and walk away with strategies and tips you can apply in your own communication. Conversation will include: Benefits of having a difficult yet productive conversations in the workplace Importance of building mutual trust and cultivating connections How to prepare and better manage tough conversations, so they aren't so hard Learn ways to approach situations to facilitate conflict resolution	YANG
10:00AM - 10:45AM	Learn	Content Management - Customer Success Story	More details to come!	ACPN

Monday, May 6th

Connect 2024 Agenda

10:00AM - 10:45AM	Learn	Focus on the Future: Panel Discussion on Industry Talent	Conversation on the talent future of the industry with insights from the educators and the employers.	PBES
11:00AM - 12:15PM	Learn	Keynote: Impact of Microgenerations	Micro-Generations and AI - Generational behavior is shaped by shared experiences within age groups. Recent global, social, and environmental events have introduced a common shared experience, one that is set to permanently reshape generational identities. We examine it through a microsegmented lens to grasp the intricacies of life in an AI-driven world. Armida Ascano is the Chief Content Officer at Trend Hunter and the brain behind its trend sessions and workshops. She is Trend Hunter's most-booked Futurist and has crafted numerous trend frameworks and innovation tools to bring Trend Hunter's content to life. With these tools in her arsenal, she has helped hundreds of brands innovate -- including Chicago Tribune, Red Bull, and Wal-Mart -- and has spoken at conferences like Foresight and Trends, OmniShopper, Dreamforce, and Future Festival. She specializes in generational trends, our 18 Megatrends matrix, Innovation Workshop facilitation, and more.	Auto Care
12:30PM - 5:30PM	Collaborate	Trade Show	Meet with companies offering business solutions and services for the industry. Check out the list of last year's exhibitors https://www.autocare.org/docs/default-source/events/connect/2024/exhibiting-companies-of-2023-auto-care-connect.pdf?sfvrsn=25e59a21_2	Auto Care
12:30PM - 1:45PM	Connect	Connect Trade Show Networking Luncheon	Enjoy lunch with all attendees of Connect before checking out the trade show.	Auto Care
1:30PM - 4:30PM	Collaborate	CCPN Committee Meeting	Car Care Professionals Network Committee Meeting	Auto Care
2:00PM - 2:45PM	Learn	Insights with Mike: Auto Care Industry Trends	Join Auto Care Association's Senior Director of Market Intelligence, Mike Chung for his take on market-influencing trends and their potential effects on your business and the auto care industry.	Auto Care
2:00PM - 2:45PM	Learn	Trend Hunters Workshop: How to Persuade	Dig into more insights and communication resources from Tuesday's earlier keynote, Trend Hunter's Armida Ascano	YANG
3:00PM - 3:45PM	Learn	Leverage Your Industry Resources to Grow Your Career	Engaging in the industry and this event is a great step in growing your career. So how do you continue to grow your knowledge and career even further? What are some actionable ways to continue your professional development and bring value to your businesses and organizations? This session will show you how to leverage the tools and resources, both here and in the industry at large, to grow even further. From market data and education to community engagement and grassroots advocacy, we'll breakdown the opportunities and provide tips and tricks for making the most out of them. Walk away with a roadmap for the next steps in your continue growth.	YANG
3:00PM - 3:45PM	Learn	Braintrust: Roundtable Discussions for the PBE and Collision Segment	Collaborate with the PBE and Collision industry to share your experiences and learn directly from others.	PBES
4:00PM - 5:30PM	Connect	Trade Show Happy Hour	Unwind from the first full day of Connect with the trade show happy hour before exploring all the great sites and restaurants Chicago has to offer.	Auto Care
9:00PM - 11:00PM	Connect	ACPN Community Only Hospitality Suite	ACPN Community exclusive event. Join ACPN community members for evening networking. Pre-registration is required and should be indicated in the conference registration process.	ACPN
7:00AM - 5:30PM	Connect	Connect Registration	Check-in to pick up your Connect conference badge and other helpful materials to enjoy Connect!	Connect
7:00AM - 8:00AM	Connect	Tuesday Breakfast	Start the day with a light breakfast before hitting the learning sessions!	Connect
8:00AM - 9:30AM	Learn	Keynote: More Details to Come!	Details coming soon.	Connect
10:00AM - 10:45AM	Learn	PIES Technical Breakout	More details to come!	ACPN
10:00AM - 10:45AM	Learn	Emerging Technology and the Shop of the Future: Where does ADAS Stand Now and What Does ADAS Ready Mean?	This panel discussion will kick off with a background on the current state of ADAS technologies in the car parc and unpack what's different about ADAS from other emerging technologies. From there, the panelists will explore the real world implications of these trends and share their diverse perspectives from their role in the supply chain and aftermarket ecosystem.	Auto Care
10:00AM - 10:45AM	Learn	Top Taxonomy Tips from The Classification Guru and Your Data Crew Chief	Having a good taxonomy is the backbone of your data success. When you have a good taxonomy, it shows you what's going on in your business and when you don't, well, it could mislead you. Join Susan Walsh and Sam Russo as they delve into all things taxonomy - the good, the bad, and how you can get started. This session will explore: What is good? What is bad? What can you unlock with a good taxonomy? Internal vs. your Web Taxonomy. Tips and tricks on how you can get started today.	ACPN

Monday, May 6th

Connect 2024 Agenda

10:00AM - 10:45AM	Learn	Mobilizing Ideas: ACPN Pitch Competition	More details to come!	ACPN
11:00AM - 11:45AM	Learn	The Data Standards in LATAM	More details to come!	ACPN
11:00AM - 11:45AM	Learn	Let's Talk APIs	More details to come!	ACPN
11:00AM - 11:45AM	Learn	Content Management-focused Technical Breakout Session	More details to come!	ACPN
11:00AM - 11:45AM	Learn	Driving Green Success: Sustainability in the Auto Care Industry	Do you want to increase your knowledge and understanding of sustainability and how this global trend will impact the manufacturing, distributing, and repair side of the industry? Join us for an engaging panel discussion that delves into the dynamic intersection of environmental sustainability and the automotive aftermarket. As the world shifts towards a greener future, the automotive sector is undergoing a profound transformation, and aftermarket businesses are at the forefront of this change. Listen in as industry experts unpack this and share their perspective on what strategies and partnerships businesses can implement to ensure long-term success in a rapidly-changing market.	PBES
11:45AM - 1:30PM	Collaborate	Connect Networking Luncheon & Roundtables	Networking luncheon where certain tables will be designated with trending industry topics for attendees to discuss as they enjoy lunch.	Auto Care
1:30PM - 2:30PM	Learn	Distribution Discussion	More details to come!	PBES
1:30PM - 2:30PM	Learn	Industry Update: Insights into Today's Aftermarket Trends & Tomorrow's Outlook	Join the ever popular Mike Chung, director of market intelligence of Auto Care, and other industry analysts for	Auto Care
1:30PM - 2:30PM	Learn	Session programmed by Women in Auto Care	More details to come!	Auto Care
1:30PM - 2:15PM	Learn	From Rockets to Retail: Growing Sales with Aerospace AI Techniques by ACPN Featured Speaker Levi Fawcett	Discover how aerospace AI methods are transforming the auto parts industry. We look at straightforward, real-life examples where bleeding edge techniques boost sales, reduce customer complaints, and minimize returns. It's a practical journey into the applications of high-tech solutions for everyday business success.	ACPN
2:15PM - 2:30PM	Learn	ACP Graduation	ACP graduation presented by Dr. Thomas Litzinger, AAP, Executive Director, Aftermarket Education, University of the Aftermarket, Industry Chair, Northwood University.	ACPN
2:45PM - 3:15PM	Learn	AI Essentials: Transforming the Automotive Landscape	This breakout session is an introductory journey into how AI is reshaping the automotive sector. It will provide a foundational understanding of AI's role in enhancing key areas such as marketing, sales, and data governance, coupled with real-world examples of innovative AI applications driving the industry forward.	ACPN
2:45PM - 3:15PM	Learn	Content Professional Technical Breakout Session	More details to come!	ACPN
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2:45PM - 3:30PM	Learn	ACES® - Beyond The Basics: Goat Rodeo (The ACES Edition)	“Goat rodeo” is a term for something going totally, unbelievably, disastrously wrong. This session is designed to prevent goat rodeos by elevating your understanding and skills in managing ACES content. Tailored for people with beginner to intermediate knowledge, this session aims to provide practical strategies and tips to enhance your ACES proficiency. Key takeaways from this session will include: Strategies for efficient ACES data management and error minimization Tips for leveraging ACES to improve catalog accuracy and user experience Real-world examples demonstrating what to do, and what not to do, for effective ACES data management Pictures of car mods that may cause laughter and/or tears	ACPN
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5:30PM - 7:00PM	Connect	Industry Reception	Celebrate the industry and your Connect experience at the Tuesday evening networking reception.	Connect
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7:00AM - 8:00AM	Connect	Wednesday Breakfast	Light breakfast before participating in Auto Care's committee and community volunteer meetings.	Connect
8:00AM - 9:00AM	Learn	ACPN Awards Breakfast: Receivers Choice Awards	ACPN Community and the industry retailers will recognize organizations exemplifying data quality and excellence.	ACPN
8:00AM - 12:00PM	Collaborate	Emerging Technology Meeting	Staff liaison Mike Tanner	Auto Care
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Monday, May 6th

Connect 2024 Agenda

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8:00AM - 12:00PM	Collaborate	Category Management Meeting	Staff liaison Daniel Zenko	Auto Care
8:00AM - 12:00PM	Collaborate	AWDA Council of Governors Meeting	Staff liaison Ted Hughes. Aftermarket Warehouse Distributors Association meeting of volunteer distributor/program group leaders.	Auto Care
8:00AM - 12:00PM	Collaborate	Women in Auto Care Meeting	Staff liaison Missy Stephens	Auto Care
8:00AM - 12:00PM	Learn	State of the Standards Your Standards, Your Voice	Presented by the Technology Standards Committee Hosted by the Auto Care Association Technology Standards Committee.	ACPN ACPN
10:15AM - 11:30AM	Learn			
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Tuesday, May 7th

Connect 2024 Agenda

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