



Auto Care Events App powered by Engagefully

Exhibitor Management Portal & Lead Retrieval Information

The Exhibitor Management Portal for Auto Care Connect’s mobile app is now available! Access the portal to add your company details, contact information and resources as well as export reports of scanned attendee leads and attendees requesting more information.

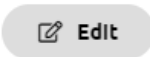
Please be aware that information within the app and on the website is not yet finalized. We hope to launch to Auto Care Connect registrants on April 29th, 2024.

ACCESS:

To access the Exhibitor Management Portal, please visit our [Auto Care Connect Exhibitor webpage here](#). Once you locate and select your company under the “Exhibitors” menu item, you will then select the “Edit” button under the company name. Here, you will be able to edit company information and download your contact and QR leads lists.



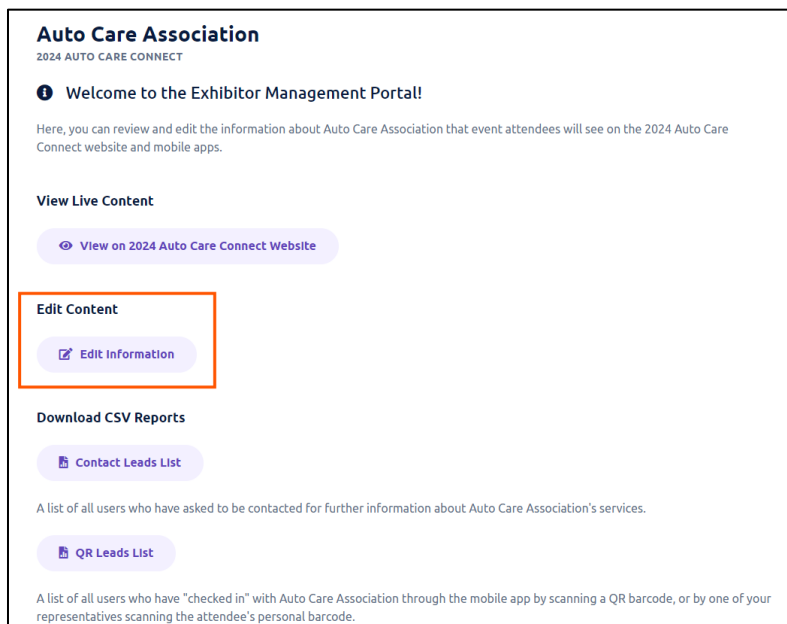
Auto Care Association



EDITS:

Edits to your exhibitor profile can only be done via the web version of the app.

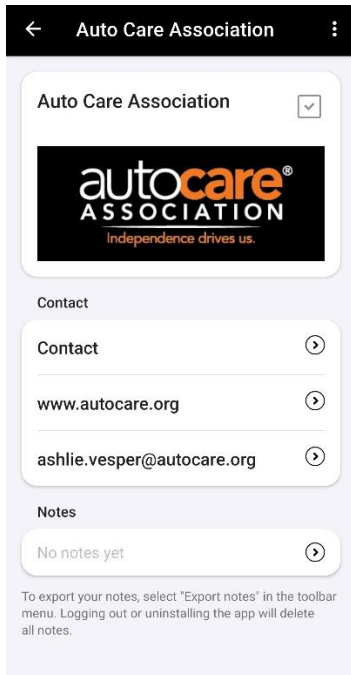
To edit company content, select “Edit Information”. You may update your company name, add a description, company website, contact information, and update images*. Your logo has been pre-uploaded for convenience but may be updated.



If your company is also a sponsor, any information added to your exhibitor profile will be copied to your company's sponsor profile by the Auto Care Association. If you would like your sponsor profile to include different or additional information, please send requests to ashlie.vesper@autocare.org.

*Please note: the only image that will appear under your company within the mobile app is the logo image. Header image, background image, and video content will only appear on the web version.

CONTACT INFORMATION:



To allow attendees to contact your company, please be sure to enter a valid email address. As attendees click on your "Contact Us" button within the app, their contact information and comments will be sent to that email. A full list of attendees who used this functionality can be exported through the Exhibitor Management Portal under "Contact Leads List".

You may hide the email from public view by selecting "Hide Contact Email".

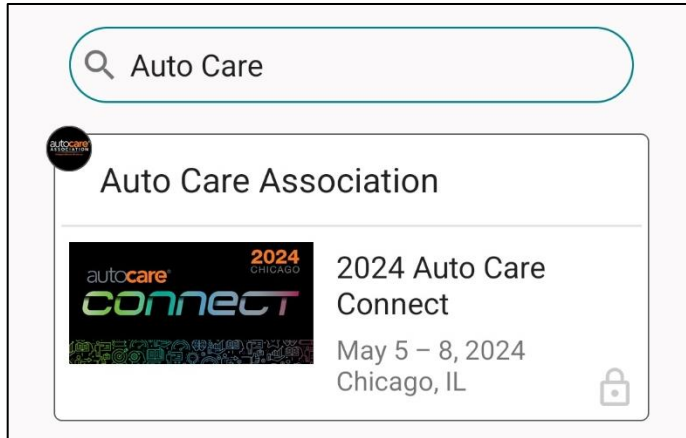
PROFILE PREVIEW:

We also encourage you to preview your company profile within the mobile app to confirm formatting and get familiar with the app's features.

1. Download the app using the below QR code. Alternatively, you may search for *Engagefully* in the app store.



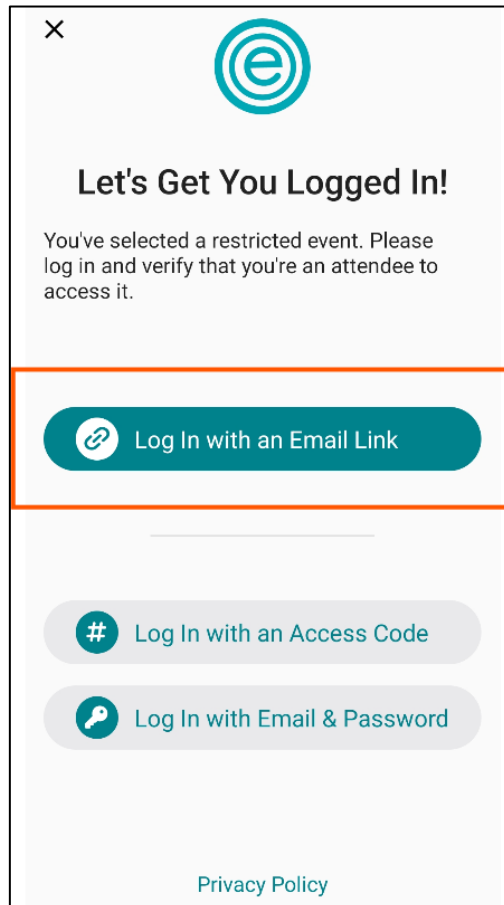
2. When searching for organizations, search Auto Care and choose Auto Care Association.



3. After selecting the Auto Care event, select “Login with Email Link”.

Please enter the email used for registration. You will receive an email with a link to access the app. If you do not receive a link, please contact ashlie.vesper@autocare.org.

If you have accessed the app before, but the app has logged you out, you may follow this same step to re-access.

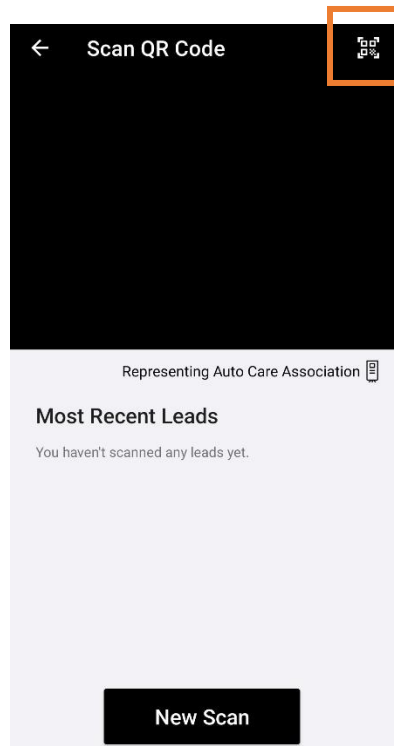


LEAD RETRIEVAL WITHIN THE APP:

We are also excited to present more information regarding lead generation! While onsite, you may scan the QR code of attendees using our mobile app. To do so, open your menu and select “Scan QR code” located at the bottom of the menu.



The attendee will do the same to access their unique QR code. Hit “New Scan”, your camera will open, scan their QR code, and you will create the lead! You can access your own QR code by selecting the icon in the top right corner.



Once leads are created, a list of recent leads will appear above “New Scan” and individuals may export the collected leads.

Exhibitor registrants will be able to access a comprehensive list of all scans made through the Exhibitor Management Portal under “QR Leads List”.

Summary of Available Reports

Reports may be found and exported through the Exhibitor Management Portal.

- **Contact Leads List:** List of attendees that clicked on “Contact Us” from app profile.
- **QR Leads List:** List of attendees’ QR codes that were scanned by you or any other member of your team linked to your organization.