Date	Day	Start Time	End Time	Event Type	Programmed by	Session Title	Description
5/5/2024	Sunday	12:00pm	6:00pm	Connect	Programmed by Connect	Connect Registration	Check-in to pick up your Connect conference badge and other helpful materials to enjoy Connect!
5/5/2024	Sunday	1:30pm	3:00pm	Learn	Programmed by ACPN	Introduction to ACES® & PIES™ (aka Bootcamp)	Learn about the ABCs of technology with respect to your job. Learn how others have conformed to the industry Standards and avoid the mistakes others have experienced. The ACPN Introduction to Introduction to ACES® & PIES™ (aka bootcamp) provides the foundation, or a refresher, for the Auto Care Technology Standards of ACES® & PIES™ , and their supporting databases (VCdb, Qdb, PCdb, PAdb, Brand). Additionally, this session will introduce you to the Auto Care Association Technology Department Staff and how to make changes to your industry Standards. This is a high-level session recommended for first time attendees or those new to the industry and/or content management space. However, all are welcome.
5/5/2024	Sunday	3:00pm	3:15pm	Learn	Programmed by YANG	YANG Community Remarks	Welcome from the YANG Volunteer Leadership Council
5/5/2024	Sunday	3:15pm	4:00pm	Learn	Programmed by YANG	Elevating Your Career: Empowering Professionals for a Bright Future (YANG Featured Speaker)	More details to come!
5/5/2024	Sunday	4:00pm	4:40pm	Learn	Programmed by YANG	Unlock Your Impact with Real-Time Flash Mentoring	There is certainly no shortage of advice on tools and resources to elevate your work. Yet, it can be information overload trying to filter through it all and determine what works and what doesn't. In this roundtable style session, hear directly from industry veterans as they share tips and tricks on increasing effectiveness in your job role and build your path to success. Additionally, unpack these actionable ideas further through follow on discussion with your peers. Example Breakout Tables topics include: - How build impact and maintain professional relationships - How to elevate your skillsets: business hacks, resource sharing- Time Management Tactics to Boost Productivity - Plus more!
5/5/2024	Sunday	4:00pm	5:00pm	Connect	Programmed by ACPN	ACPN Community New Member Meet & Greet	ACPN Community exclusive event. New ACPN Community members are welcome to join this networking event to learn more about the ACPN community, get tips on having a rewarding Connect experience and meet others new to the community as well.
5/5/2024	Sunday	4:40pm	5:00pm	Learn	Programmed by YANG	Five for Five Part I: Lightning-Style Talks	Rapid-Fire style presentations have become a popular way of sharing ideas in a concise, engaging way. In these Five for Five sessions, presenters will give a five-minute presentation, using just five slides, on professional development topics relevant to the YANG community.
5/5/2024	Sunday	5:00pm	6:30pm	Connect	Programmed by Connect	Welcome Reception	Let's kick off the 2024 Connect at the Sunday evening Welcome Reception.
5/5/2024	Sunday	7:00pm	9:00pm	Connect	Programmed by YANG	YANG Community Only Dinner	YANG Community exclusive event. Enjoy dinner and networking with fellow YANG community members. Pre-registration is required and should be indicated in the conference registration process.

Date	Day	Start	End	Track	Programmed By	Session	Description
5/5/2024	Sunday	9:00pm	11:00pm	Connect	Programmed by ACPN	ACPN Community Only Hospitality Suite	ACPN Community exclusive event. Join ACPN community members for evening networking. Pre-registration is required and should be indicated in the conference registration process.
5/6/2024	Monday	7:00am	5:00pm	Connect	Programmed by Connect	Connect Registration	Check-in to pick up your Connect conference badge and other helpful materials to enjoy Connect!
5/6/2024	Monday	7:00am	8:00am	Connect	Programmed by Connect	Monday Breakfast	Casual breakfast to fuel you for the morning.
5/6/2024	Monday	8:00am	9:00am	Learn	Programmed by PBES	Disruption in the Automotive Industry	More details to come!
5/6/2024	Monday	8:00am	9:00am	Learn	Programmed by YANG	Profiles in Leadership	What does it mean to be a leader? Join us for YANG's hallmark session as we profile an aftermarket leader. Hear their leadership journey and gain new insights into leadership best practices, lessons learned leading through change, and their thoughts on what's next for our industry.
5/6/2024	Monday	8:15am	9:00am	Learn	Programmed by ACPN	The Dangers of Dirty Data & Beyond	We all think we know what bad data looks like, but no one tells us how to do it, or what the consequences are. Well fear not, with a decade of experience fixing your dirty data, Susan Walsh The Classification Guru will guide you through these murky waters and help you work with cleaner, more accurate data. She will share real-life examples of dirty data, and the consequences it has, such as on decision making, reporting, analytics, AI and machine learning and the hot topic of the moment - GenAI. You'll also learn how to make quick, accurate checks and changes to your own data in excel, regardless of your level of experience, explain why data accuracy and maintenance is so important and implement best practices for this. Takeaways include: What is dirty data The consequences of dirty data How to ensure data accuracy
5/6/2024	Monday	8:45am	9:00am	Learn	Programmed by YANG	Five for Five Part II: Lightning-Style Talks	Rapid-Fire style presentations have become a popular way of sharing ideas in a concise, engaging way. In these Five for Five sessions, presenters will give a five-minute presentation, using just five slides, on professional development topics relevant to the YANG community.
5/6/2024	Monday	9:00am	9:45am	Learn	Programmed by PBES	Opportunities in an Ever Changing Environment	More details to come!
5/6/2024	Monday	9:00am	9:45am	Learn	Programmed by ACPN	[Panel] AI Unveiled: Real-World Insights & Applications	Join us for an enlightening Fireside Chat featuring industry leaders as they discuss the practical applications and impacts of AI in business and content management. This session provides a comprehensive look at the challenges and triumphs of integrating AI into diverse business models.

Date	Day	Start	End	Track	Programmed By	Session Title	Description
5/6/2024	Monday	9:00am	10:00am	Learn	Programmed by YANG	Upping Your Game: The Aftermarket Industry Update Gameshow Edition	Join us for a session that combines the thrill of a gameshow with insightful discussion on industry trends. We'll put your knowledge to the test - do you truly know the latest developments shaping our industry? Challenge yourself and your peers as we explore the depths of your industry expertise. Answer questions in teams and then brace yourself as we unravel each trend, providing you with deeper understanding of its implications hear the background on the answer from industry thought leaders and walk away with new knowledge, insights and perspectives.
5/6/2024	Monday	9:40am	10:00am	Learn	Programmed by ACPN	ACPN Content Excellence Awards	ACPN Community recognizes companies exemplifying quality and innovation within the aftermarket content industry.
5/6/2024	Monday	10:00am	10:45am	Learn	Programmed by YANG	Career Conversations: Navigating Crucial Work Conversations	From just starting out to more senior roles, we all find ourselves having to navigate challenging conversations in the workplace. Moreover, failing to address difficult situations head-on can lead to misunderstandings and lack of clarity. Join us for a candid discussion on effective ways to tackle challenging work conversations. Listen in as industry professionals share their own firsthand experience and perspective, and walk away with strategies and tips you can apply in your own communication. Conversation will include: Benefits of having a difficult yet productive conversations in the workplace Importance of building mutual trust and cultivating connections How to prepare and better manage tough conversations, so they aren't so hard Learn ways to approach situations to facilitate conflict resolution
5/6/2024	Monday	10:00am	10:45am	Learn	Programmed by ACPN	Content Management - Customer Success Story	More details to come!
5/6/2024	Monday	10:00am	10:45am	Learn	Programmed by PBES	Focus on the Future: Panel Discussion on Industry Talent	Conversation on the talent future of the industry with insights from the educators and the employers.
5/6/2024	Monday	11:00am	12:15pm	Learn	Programmed by Auto Care	Keynote: Impact of Microgenerations	Micro-Generations and AI - Generational behavior is shaped by shared experiences within age groups. Recent global, social, and environmental events have introduced a common shared experience, one that is set to permanently reshape generational identities. We examine it through a microsegmented lens to grasp the intricacies of life in an AI-driven world. Armida Ascano is the Chief Content Officer at Trend Hunter and the brain behind its trend sessions and workshops. She is Trend Hunter's most-booked Futurist and has crafted numerous trend frameworks and innovation tools to bring Trend Hunter's content to life. With these tools in her arsenal, she has helped hundreds of brands innovate -- including Chicago Tribune, Red Bull, and Wal-Mart -- and has spoken at conferences like Foresight and Trends, OmniShopper, Dreamforce, and Future Festival. She specializes in generational trends, our 18 Megatrends matrix

Date	Day	Start	End	Track	Program	Session	Description
5/6/2024	Monday	12:30pm	5:30pm	Collaborate	Programmed by Auto Care	Trade Show	Meet with companies offering business solutions and services for the industry. Check out the list of last year's exhibitors https://www.autocare.org/docs/default-source/events/connect/2024/exhibiting-companies-of-2023-auto-care-connect.pdf?sfvrsn=25e59a21_2
5/6/2024	Monday	12:30pm	1:45pm	Connect	Programmed by Auto Care	Connect Trade Show Networking Luncheon	Enjoy lunch with all attendees of Connect before checking out the trade show.
5/6/2024	Monday	1:30pm	4:30pm	Collaborate	Programmed by Auto Care	CCPN Committee Meeting	Car Care Professionals Network Committee Meeting
5/6/2024	Monday	2:00pm	2:45pm	Learn	Programmed by Auto Care	Insights with Mike: Auto Care Industry Trends	Join Auto Care Association's Senior Director of Market Intelligence, Mike Chung for his take on market-influencing trends and their potential effects on your business and the auto care industry.
5/6/2024	Monday	2:00pm	2:45pm	Learn	Programmed by YANG	Trend Hunters Workshop: How to Persuade	Dig into more insights and communication resources from Tuesday's earlier keynote, Trend Hunter's Armida Ascano
5/6/2024	Monday	3:00pm	3:45pm	Learn	Programmed by YANG	Leverage Your Industry Resources to Grow Your Career	Engaging in the industry and this event is a great step in growing your career. So how do you continue to grow your knowledge and career even further? What are some actionable ways to continue your professional development and bring value to your businesses and organiations? This session will show you how to leverage the tools and resouces, both here and in the industry at large, to grow even further. From market data and education to community engagement and grassroots advoacy, we'll breakdown the opporuntities and provide tips and tricks for making the most out of them. Walk away with a roadmap for the next steps in your continue growth.
5/6/2024	Monday	3:00pm	3:45pm	Learn	Programmed by PBES	Braintrust: Roundtable Discussions for the PBE and Collision Segment	Collaborate with the PBE and Collision industry to share your experiences and learn directly from others.
5/6/2024	Monday	4:00pm	5:30pm	Connect	Programmed by Auto Care	Trade Show Happy Hour	Unwind from the first full day of Connect with the trade show happy hour before exploring all the great sites and restaurants Chicago has to offer.
5/6/2024	Monday	9:00pm	11:00pm	Connect	Programmed by ACPN	ACPN Community Only Hospitality Suite	ACPN Community exclusive event. Join ACPN community members for evening networking. Pre-registration is required and should be indicated in the conference registration process.
5/7/2024	Tuesday	7:00am	5:30pm	Connect	Programmed by Connect	Connect Registration	Check-in to pick up your Connect conference badge and other helpful materials to enjoy Connect!
5/7/2024	Tuesday	7:00am	8:00am	Connect	Programmed by Connect	Tuesday Breakfast	Start the day with a light breakfast before hitting the learning sessions!
5/7/2024	Tuesday	8:00am	9:30am	Learn	Keynote Session	Keynote: More Details to Come!	Details coming soon.
5/7/2024	Tuesday	10:00am	10:45am	Learn	Programmed by ACPN	PIES Technical Breakout	More details to come!
5/7/2024	Tuesday	10:00am	10:45am	Learn	Programmed by Auto Care	Emerging Technology and the Shop of the Future: Where does ADAS Stand Now and What Does ADAS Ready Mean?	This panel discussion will kick off with a backround on the current state of ADAS technologies in the car parc and unpack what's different about ADAS from other emerging technologies. From there, the panelists will explore the real world implaictions of these trends and share their diverse persepectives from their role in the supply chain and afermakket ecosystem.

Date	Day	Start	End	Type	Program	Session	Description
5/7/2024	Tuesday	10:00am	10:45am	Learn	Programmed by ACPN	Top Taxonomy Tips from The Classification Guru and Your Data Crew Chief	Having a good taxonomy is the backbone of your data success. When you have a good taxonomy, it shows you what's going on in your business and when you don't, well, it could mislead you. Join Susan Walsh and Sam Russo as they delve into all things taxonomy - the good, the bad, and how you can get started. This session will explore: What is good? What is bad? What can you unlock with a good taxonomy? Internal vs. your Web Taxonomy. Tips and tricks on how you can get started today.
5/7/2024	Tuesday	10:00am	10:45am	Learn	Programmed by ACPN	Mobilizing Ideas: ACPN Pitch Competition	More details to come!
5/7/2024	Tuesday	11:00am	11:45am	Learn	Programmed by ACPN	The Data Standards in LATAM	More details to come!
5/7/2024	Tuesday	11:00am	11:45am	Learn	Programmed by ACPN	Let's Talk APIs	More details to come!
5/7/2024	Tuesday	11:00am	11:45am	Learn	Programmed by ACPN	Content Management-focused Technical Breakout Session	More details to come!
5/7/2024	Tuesday	11:00am	11:45am	Learn	Programmed by PBES	Driving Green Success: Sustainability in the Auto Care Industry	Do you want to increase your knowledge and understanding of sustainability and how this global trend will impact the manufacturing, distributing, and repair side of the industry> Join us for an engaging panel discussion that delves into the dynamic intersection of environmental sustainability and the automotive aftermarket. As the world shifts towards a greener future, the automotive sector is undergoing a profound transformation, and aftermarket businesses are at the forefront of this change. Listen in as industry experts unpack this and share their perspective on what strategeis and partnerships businesses can implment to ensure long-terms sucess in a rapidly-changing market.
5/7/2024	Tuesday	11:45am	1:30pm	Collaborate	Programmed by Auto Care	Connect Networking Luncheon & Roundtables	Networking luncheon where certain tables will be designated with trending industry topics for atendees to discuss as they enjoy lunch.
5/7/2024	Tuesday	1:30pm	2:30pm	Learn	Programmed by PBES	Distribution Discussion	More details to come!
5/7/2024	Tuesday	1:30pm	2:30pm	Learn	Programmed by Auto Care	Industry Update: Insights into Today's Aftermarket Trends & Tomorrow's Outlook	Join the ever popular Mike Chung, director of market intelligence of Auto Care, and other industry analysts for
5/7/2024	Tuesday	1:30pm	2:30pm	Learn	Programmed by Auto Care	Session programmed by Women in Auto Care	More details to come!
5/7/2024	Tuesday	1:30pm	2:15pm	Learn	Programmed by ACPN	From Rockets to Retail: Growing Sales with Aerospace AI Techniques by ACPN Featured Speaker Levi Fawcett	Discover how aerospace AI methods are transforming the auto parts industry. We look at straightforward, real-life examples where bleeding edge techniques boost sales, reduce customer complaints, and minimize returns. It's a practical journey into the applications of high-tech solutions for everyday business success.
5/7/2024	Tuesday	2:15pm	2:30pm	Learn	Programmed by ACPN	ACP Graduation	ACP graduation presented by Dr. Thomas Litzinger, AAP, Executive Director, Aftermarket Education, University of the Aftermarket, Industry Chair, Northwood University.

Date	Day	Start	End	Track	Program	Title	Description
5/7/2024	Tuesday	2:45pm	3:15pm	Learn	Programmed by ACPN	AI Essentials: Transforming the Automotive Landscape	This breakout session is an introductory journey into how AI is reshaping the automotive sector. It will provide a foundational understanding of AI's role in enhancing key areas such as marketing, sales, and data governance, coupled with real-world examples of innovative AI applications driving the industry forward.
5/7/2024	Tuesday	2:45pm	3:15pm	Learn	Programmed by ACPN	Content Professional Technical Breakout Session	More details to come!
5/7/2024	Tuesday	2:45pm	3:30pm	Learn	Programmed by Auto Care	Narrowed Look at AI	More details to come!
5/7/2024	Tuesday	2:45pm	3:30pm	Learn	Programmed by ACPN	ACES® - Beyond The Basics: Goat Rodeo (The ACES Edition)	"Goat rodeo" is a term for something going totally, unbelievably, disastrously wrong. This session is designed to prevent goat rodeos by elevating your understanding and skills in managing ACES content. Tailored for people with beginner to intermediate knowledge, this session aims to provide practical strategies and tips to enhance your ACES proficiency. Key takeaways from this session will include: Strategies for efficient ACES data management and error minimization Tips for leveraging ACES to improve catalog accuracy and user experience Real-world examples demonstrating what to do, and what not to do, for effective ACES data management Pictures of car mods that may cause laughter and/or tears
5/7/2024	Tuesday	3:45pm	5:00pm	Learn	Keynote Session	Keynote: More Details to Come!	Details coming soon.
5/7/2024	Tuesday	5:30pm	7:00pm	Connect	Programmed by Connect	Industry Reception	Celebrate the industry and your Connect experience at the Tuesday evening networking reception.
5/7/2024	Tuesday	7:00pm	9:00pm	Connect	Programmed by ACPN	ACPN Community Only Dinner	ACPN Community exclusive event. Enjoy dinner and networking with fellow ACPN community members. Pre-registration is required and should be indicated in the conference registration process.
5/8/2024	Wednesday	7:00am	1:00pm	Connect	Programmed by Connect	Connect Registration	Check-in to pick up your Connect conference badge and other helpful materials to enjoy Connect!
5/8/2024	Wednesday	7:00am	8:00am	Connect	Programmed by Connect	Wednesday Breakfast	Light breakfast before participating in Auto Care's committee and community volunteer meetings.
5/8/2024	Wednesday	8:00am	9:00am	Learn	Programmed by ACPN	ACPN Awards Breakfast: Receivers Choice Awards	ACPN Community and the industry retailers will recognize organizations exemplifying data quality and excellence.
5/8/2024	Wednesday	8:00am	12:00pm	Collaborate	Programmed by Auto Care	Emerging Technology Meeting	Staff liaison Mike Tanner
5/8/2024	Wednesday	8:00am	12:00pm	Collaborate	Programmed by Auto Care	Import Vehicle Community Meeting	Staff liaison Angela Chiang
5/8/2024	Wednesday	8:00am	12:00pm	Collaborate	Programmed by Auto Care	Manufacturers' Reps Meeting	Staff liaison Mary Ieng
5/8/2024	Wednesday	8:00am	12:00pm	Collaborate	Programmed by Auto Care	Filter Manufacturers' Council Meeting	Staff liaison Jackie Johnson
5/8/2024	Wednesday	8:00am	12:00pm	Collaborate	Programmed by Auto Care	Category Management Meeting	Staff liaison Daniel Zenko
5/8/2024	Wednesday	8:00am	12:00pm	Collaborate	Programmed by Auto Care	AWDA Council of Governors Meeting	Staff liaison Ted Hughes. Aftermarket Warehouse Distributors Association meeting of volunteer distributor/program group leaders.
5/8/2024	Wednesday	8:00am	12:00pm	Collaborate	Programmed by Auto Care	Women in Auto Care Meeting	Staff liaison Missy Stephens
5/8/2024	Wednesday	8:00am	12:00pm	Learn	Programmed by ACPN	State of the Standards	Presented by the Technology Standards Committee
5/8/2024	Wednesday	10:15am	11:30am	Learn	Programmed by ACPN	Your Standards, Your Voice	Hosted by the Auto Care Assioication Technology Standards Committee.

5/8/2024	Wednesday	11:30am	1:00pm	Connect	Programmed by Connect	Connect Networking Luncheon	Networking luncheon for the attendees and volunteer leaders participating in the Auto Care committee and community meetings.
5/8/2024	Wednesday	1:00pm	5:00pm	Collaborate	Programmed by Auto Care	Events Committee Meeting	Staff liaison Jessica Finnerty
5/8/2024	Wednesday	1:00pm	5:00pm	Collaborate	Programmed by Auto Care	Tool & Equipment Community Meeting	Staff liaison Missy Stephens
5/8/2024	Wednesday	1:00pm	5:00pm	Collaborate	Programmed by Auto Care	Sustainability Committee Meeting	Staff liaison Danielle Thomas-Pollard
5/8/2024	Wednesday	1:00pm	5:00pm	Collaborate	Programmed by Auto Care	International Trade Committee Meeting	Staff liaison Angela Chiang and Carolina Arregoces
5/8/2024	Wednesday	1:00pm	5:00pm	Collaborate	Programmed by Auto Care	Marketing & Communications Committee Meeting	Staff liaison Stacey Miller
5/8/2024	Wednesday	1:00pm	5:00pm	Collaborate	Programmed by Auto Care	Education Committee Meeting	Staff liaison Amanda Bischoping
5/8/2024	Wednesday	1:00pm	5:00pm	Collaborate	Programmed by Auto Care	Government Affairs Committee Meeting	Staff liaison Jennifer Keaton & Tod Moore
5/8/2024	Wednesday	1:00pm	5:00pm	Collaborate	Programmed by Auto Care	Market Intelligence Committee	Staff liaison Mike Chung