

2025 Import Product and Marketing Awards

Awards Submission and Guidelines

Thank you for your entry into the 2025 Import Product and Marketing Awards Program. Please review the information below. If you have any questions or concerns, please contact Angela Chiang at the Auto Care Association at angela.chiang@autocare.org.

SUBMISSION PROCESS AND REQUIREMENTS

Please enter all products online at www.autocare.org/import-vehicle-community/awards.

You must be an exhibitor at AAPEX to participate in the Import Product and Marketing Awards.

For each entry:

- Submit a description of your product or other supporting material (links to demonstrations, videos, etc.).
- Submit one high resolution photo/video (*optional*).
- Drop-off entries at the Auto Care Resource Center, Import Showcases, AAPEX Level 2, Venetian Ballroom, Booth #A41001.
See product entry drop-off details below.

CATEGORY 8 - BEST PRODUCT LOOKUP ENTRIES

PRINT	<p>For each print entry:</p> <ul style="list-style-type: none"> • Bring 3 copies to AAPEX. <i>See product entry drop off details below.</i> • One copy will be reserved for display in the showcase.
WEB	<p>In your product entry description, please provide:</p> <ul style="list-style-type: none"> • Web URL; a QR code is highly recommended • Password (if needed) <p>You may use a free-standing photo or graphic card to represent your electronic catalog for display in the showcase. <i>See "Product Showcase Display" details below.</i></p>
MOBILE APP	<p>In your product entry description, please provide:</p> <ul style="list-style-type: none"> • App Name • Mobile App Platform (iOS and/or Android) <p>You may use a free-standing photo or graphic card to represent your electronic catalog for display in the showcase. <i>See "Product Showcase Display" details below.</i></p>

PRODUCT ENTRY DROP-OFF AT AAPEX: **MONDAY, NOV. 3, 2025** between 7 a.m. – 10 a.m.

- Drop-off entries at: Auto Care Resource Center, Import Showcases, AAPEX Level 2, Venetian Ballroom, Booth #A41001.
- Entries received after 10 a.m. will be displayed but not judged. Entries received after 3 p.m. are not guaranteed to be displayed.
- There will be no live demos on-site.
- Do not send your product to the Auto Care Association Headquarters.
- Optional – We highly recommend utilizing Freeman's AAPEX shipping/delivery service. *See details below.*

PRODUCT ENTRY PICK-UP AT AAPEX: **THURSDAY, NOV. 6, 2025** between 5 p.m. – 5:30 p.m.

- Pick up entries at 5 p.m. at the Auto Care Resource Center, Import Showcases, AAPEX Level 2, Venetian Ballroom, Booth #A41001.
- All unclaimed items not picked up by 5:30 p.m. will be handled by show management at their discretion.

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PRODUCT SHOWCASE DISPLAY: *AAPEX Level 2, Venetian Ballroom, Booth #A41001*

Updated dimension requirements for 2025:

Entries must not exceed max dimensions of **12" H x 24" W x 12" D**; max. weight is 75 pounds.

- All entries may include an optional graphic card to be displayed in the showcase next to the product. The graphic card may feature a photo and/or description of the product. It must be sturdy, free-standing, and equipped with an easel or stand. The maximum size for the graphic card is 12 inches by 12 inches.
- For entries too large/heavy or entries that do not have a physical product (including merchandising/advertising, electronic catalog, website, and mobile app), please provide a graphic card for display purposes (see details in second bullet directly above).



Example of product showcase display

AWARDS CEREMONY AT AAPEX: *TUESDAY, NOV. 4, 2025 between 1 p.m. - 1:30 p.m.*

- Winning entries will be notified on Monday evening, Nov. 3, 2025 after judging.
- A representative for each winning entry needs to be present at the awards presentation:
 - **Date:** Tuesday, Nov. 4, 2025
 - **Time:** 1 p.m. - 1:30 p.m.
 - **Location:** Auto Care Resource Center, Import Showcases, AAPEX Level 2, Venetian Ballroom, Booth #A41001
- Company press releases for winning entries can be issued anytime after the awards presentation.

OPTIONAL: *Freeman Shipping/Delivery Handling Service*

- Freeman offers a shipping/delivery handling service to receive, store and deliver your package to the booth in time for judging.
- The Freeman handling service cost is \$25 per box and can be requested when you submit your entry.
- Send your tracking information to **angela.chiang@autocare.org**.
- Entries must be received by Freeman by Friday, Oct. 31, 2025.

FOR DELIVERIES ON AND BEFORE OCT. 29	FOR DELIVERIES OCT. 30-31
SHIP TO: Auto Care Association, Booth #A41001 AAPEX c/o Freeman Company ATTN: Jesse Rexroat 6675 West Sunset Road Las Vegas, NV 89118	SHIP TO: Auto Care Association, Booth #A41001 AAPEX The Venetian Expo & Convention Center c/o Freeman Company ATTN: Jesse Rexroat 201 Sands Avenue Las Vegas, NV 89169

If you have any questions, please contact Angela Chiang at the Auto Care Association at **angela.chiang@autocare.org**.