

## Awards Submission and Guidelines

Thank you for your entry into the 2023 Import Product and Marketing Awards Program. Please review the information below. If you have any questions or concerns, please contact Angela Chiang at the Auto Care Association at [angela.chiang@autocare.org](mailto:angela.chiang@autocare.org).

### SUBMISSION PROCESS AND REQUIREMENTS

Please enter all products online at [www.autocare.org/import-vehicle-community/awards](http://www.autocare.org/import-vehicle-community/awards).

**You must be an exhibitor at AAPEX to participate in the Import Product and Marketing Awards.**

For each entry:

- Submit a description of your product or other supporting material (links to demonstrations, videos, etc.).
- Submit one high resolution photo/video to be used in promotional material (*optional*).
- Drop-off entries at the Import Vehicle Community Booth on AAPEX Level 2, Venetian Ballroom, Booth #42001.  
*See product entry drop-off details below.*

### CATEGORY 8 - BEST CATALOG ENTRIES

<b>PRINT CATALOGS</b>	<p>For each print catalog entry:</p> <ul style="list-style-type: none"> <li>• Bring 3 copies to AAPEX. <i>See product entry drop off details below.</i></li> <li>• One copy will be reserved for display in the showcase.</li> </ul>
<b>WEB CATALOGS</b>	<p>In your product entry description, please provide:</p> <ul style="list-style-type: none"> <li>• Web URL; a QR code is highly recommended</li> <li>• Password (if needed)</li> </ul> <p>You may use a free-standing photo or graphic card to represent your electronic catalog for display in the showcase. <i>See "Product Showcase Display" details below.</i></p>
<b>MOBILE APP CATALOGS</b>	<p>In your product entry description, please provide:</p> <ul style="list-style-type: none"> <li>• App Name</li> <li>• Mobile App Platform (iOS and/or Android)</li> </ul> <p>You may use a free-standing photo or graphic card to represent your electronic catalog for display in the showcase. <i>See "Product Showcase Display" details below.</i></p>

### PRODUCT ENTRY DROP-OFF AT AAPEX: **MONDAY, OCT. 30, 2023** between 7 a.m. – 10 a.m.

- Drop-off entries at the Import Vehicle Community Booth on Level 2, Venetian Ballroom, Booth #A42001.
- Entries received after 10 a.m. will be displayed but not judged. Entries received after 3 p.m. are not guaranteed to be displayed.
- There will be no live demos on-site.
- Do not send your product to the Auto Care Association.
- Optional – We highly recommend utilizing Freeman's AAPEX shipping/delivery service. *See details below.*

### PRODUCT ENTRY PICK-UP AT AAPEX: **THURSDAY, NOV. 2, 2023** between 5 p.m. – 5:30 p.m.

- Pick up entries at 5 p.m. at the Import Vehicle Community Booth on Level 2, Venetian Ballroom, Booth #A42001.
- All unclaimed items not picked up by 5:30 p.m. will be handled by show management at their discretion.

# 2023 Import Product and Marketing Awards

## PRODUCT SHOWCASE DISPLAY: AAPEX Level 2, Venetian Ballroom, Booth #42001

- Entries must not exceed max dimensions of 17”H x 24”W x 24”D; max. weight is 75 pounds.
- All entries can also include an optional graphic card to display in the showcase next to the product. The graphic card can include the photo/description, must be sturdy and free-standing, and include an easel or stand.
- For entries too large/heavy or entries that do not have a physical product (including merchandising/advertising, electronic catalog, website, and mobile app), please provide a graphic card for display purposes (see details in second bullet directly above).



Example of product showcase display

## AWARDS CEREMONY AT AAPEX: TUESDAY, OCT. 31, 2023 at 1 p.m.

- Winning entries will be notified on Monday early evening, Oct. 30, 2023 after judging.
- A representative for each winning entry needs to be present at the awards presentation on Tuesday, Oct. 31, 2023 at 1 p.m. at the Import Vehicle Community Booth on AAPEX Level 2, Venetian Ballroom, Booth #42001.
- Company press releases for winning entries can be issued anytime after the awards presentation.

## OPTIONAL: Freeman Shipping/Delivery Handling Service

- Freeman offers a shipping/delivery handling service to receive, store and deliver your package to the booth in time for judging.
- The Freeman handling service cost is \$25 per box and can be requested when you submit your entry.
- Send your tracking information to [angela.chiang@autocare.org](mailto:angela.chiang@autocare.org).
- Entries must be received by Freeman by Friday, Oct. 27, 2023.

### FOR DELIVERIES ON AND BEFORE OCT. 25

#### SHIP TO:

AAPEX - IVC Booth #A42001  
c/o Freeman Company  
Attn: Ted Merich (703-491-0567)  
6675 West Sunset Road  
Las Vegas, NV 89118

### FOR DELIVERIES OCT. 26-OCT. 27

#### SHIP TO:

AAPEX - IVC Booth #A42001  
c/o Freeman Company  
Attn: Ted Merich (703-491-0567)  
Sands Expo  
201 East Sands Avenue  
Las Vegas, NV 89169

If you have any questions, please contact Angela Chiang at the Auto Care Association at [angela.chiang@autocare.org](mailto:angela.chiang@autocare.org).