



*Your Aftermarket Technology Solutions Partner*

# PieSync

## Product Information Aggregation & Publishing Solution

# Satisfy **All** Your Customer's PIES Demands Quickly & Easily

**PieSync empowers you to aggregate product information in a single system, format data according to the specific PIES requirements of your customers, and publish PIES XML and flat files.**

### **PieSync is:**

- The **simplest** way to aggregate product information from multiple data sources
- The **fastest** way to ensure all your product data complies with the PIES standard
- The **best** way to leverage existing systems in order to deliver PIES-compliant data

Deploying large, complex enterprise Product Information Management systems can be costly, time-consuming and disruptive. PieSync is designed to work with your existing system, business processes, and data sources – and not to replace them. This allows you to publish PIES-compliant product information efficiently satisfying your immediate customer demands - quickly.

### **With PieSync you can:**

#### **Aggregate product information from all your data sources**

PieSync aggregates all product information currently residing in multiple systems throughout your organization. PieSync pulls data from these systems on a scheduled or an on-demand basis.

#### **Format data in customer-specific PIES templates**

PieSync allows you to create 'customer templates' for the specific data requirements of your customers. Product information is formatted according to these templates prior to publishing.

#### **Generate data audit reports**

Product information imported into PieSync and exported for publishing is audited to identify missing data. Data audit reports generated can be used to resolve data issues.

#### **Publish PIES XML and Flat Files**

PieSync makes it easy to publish PIES-compliant product information in both XML and flat files. Now you can satisfy the product information needs of all your customers from one system.

#### **Seamless integration into Talking Pictures, Solenium's Content Management System**

PieSync integrates into Solenium's Talking Pictures allowing all product information and application data to reside in a single, central, universally accessible Content Management System.

For more information, contact Solenium Group  
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# How PieSync Works

## Internal Product Data Sources

Customer Relationship Management  
Enterprise Resource Management  
Marketing Management  
Catalog Management  
Other Internal Systems



## Customers



# PieSync Features

Design templates  
for importing data

Define PIES  
output fields

Create user-defined  
fields using .Net

Output PIES 6.1  
xml and flat-files

Define translation  
tables ("Maps")

Publish data based  
on receiver requirements

Accept PIES xml  
from vendors

Provide product data  
in multiple languages

Aggregate data via  
ADO.NET, ODBC & OleDb

Schedule syncing from  
internal data sources

Inspect source  
data in real-time

Integrate seamlessly  
with Talking Pictures

View PIES  
xml files

Analyze  
data coverage

Validate data against  
receiver requirements

"PIES on Demand"  
Web service provider

## Content Management Integration with Talking Pictures

PieSync integrates seamlessly with Solenium's industry-leading Content Management System, Talking Pictures, empowering you to:

- **Manage your application and product information in a single centralized system**
- **Seamlessly share PIES data within your organization and trading partners**
- **Ensure that your staff and customers have access to accurate product information**



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