Pricedex®
PDM Catalog Explorer ™

PDM Catalog Explorer is a versatile Intranet catalogue viewer for publications created using AutoPIM Pro™. PDM Catalog Explorer™ is designed to utilize a number of advanced features contained in AutoPIM Pro™, including a powerful parametric search engine, User Security, and visual views of digital assets and images.

Ideal for Customer Service Lookups of any Product Information

PDM Catalog Explorer™ is configured to display information auto-published from AutoPIM Pro™, and display it to any authorized users within the enterprise. Rich Content and important customer support information can be included in the PDM Catalog Explorer™, including downloadable images, specification sheets, instructions and other digital assets; along with a wide variety of internally-sourced data, including product weights, dimensions and other logistic information.

A Visual Catalog of Products for all Departments

PDM Catalog Explorer™ can provide everyone in the company a complete, replete, 'single source of the truth' at their fingertips. From basic product information to on-hand inventory and pricing*, PDM Catalog Explorer™ provides an easy-to-access, comprehensive 360-degree view of your products, for all departments. From Customer Service to Technical Support, ensure that the latest information is available to all.

Downloadable Digital Assets

Share images, drawings, specification sheets, how-to videos, and virtually any type of digital collateral for your products across departments. Users can quickly fulfill a customer or supplier request for information with direct access to official product literature and other digital material.

Great Salesforce Support

Provide controlled access to your salesforce of all the information they need to complete the sale!Information controlled by the AutoPIM Pro™ system is automatically released to the PDM Catalog Explorer™ daily, so all information is accurate and up-to-date.

Optional Vehicle Lookup

Using your Autocare subscription to the VCdb, or your own custom vehicle tables, incorporate an application lookup for additional power.

Functions Include

Powerful Parametric Part Search
Image/Digital Asset Lookup
Downloadable Digital Assets
W-Y-S-W-Y-G Printing
Distributable Reports

Requires
AutoPIM Pro™ or AutoPIM Pro MME™

autocare ASSOCIATION Independence drives us. SEMA AASA