Pricedex® AutoPIM Pro HD™

Pricedex® AutoPIM Pro HD™ is the first specialized Product Information Management (PIM) System for Commercial Vehicles, providing all the power of an integrated, collaborative content management and publishing solution to the Heavy Duty and Industrial Off-Road Aftermarket.

AutoPIM Pro HD™ provides the features and the means to maintain a single-point-of-the-truth for the parts, kits, components and supporting information required to keep the commercial fleet running with the right part, at the right price, at the right place, at the right time.

AutoPIM Pro HD™ gives you the ability to have all departments collaborate on the creation and maintenance of Product Information, including critical logistical information, engineering and technical support collateral, kit and component Bills of Material, product images, drawings and even critical VMRS coding – all on one platform. In addition, special fitment notes, application and system fitment data can be created and logically published to print or to the web. All this, while maintaining multilingual information and configurations for specific markets will reduce the time and effort in creating accurate product information for publication or for Customer Technical Support, speeding time-to-market for replacement parts and systems, increasing sales and reducing costly customer support and returns.

One Single Source of the Truth

Working in harmony with your back-office systems, Pricedex product, part and pricing information management platform integrates all sources of product information, creating one central Master Data repository that respects and maintains your existing IT governance.

Publishing Solution Enables Print-Ready, Data or Web Output

Our flexible publishing engine enables your Marketing Department to maintain multiple languages and product hierarchies to support output for print, supplier load files, and the Web. With AutoPIM Pro HD™, you now have the power to automatically and accurately publish all of your product, part and pricing information, in multiple languages and currencies, quickly and accurately simultaneously across all media including the internet – from one single source.

Out-of-the-Box and Ready-to-Connect

AutoPIM Pro HD™ comes ready to connect to your business IT environment. Simple connectors enable Part Master, Supersession and Interchange feeds from an ERP system, and our Industry Connectors make it possible to load VMRS Subscriptions and other industry reference data, such as Fleetcross or others.