

## About PDM Automotive

PDM Automotive was founded in 2017 on the principle that creating, distributing and consuming high quality automotive product data should be easy, transparent and improve sales. We exist to create experiences where brands feel empowered to take charge of their own data, resellers seamlessly have access to all product information in real-time, and service providers can add their own special contributions to the process. We do this by engaging with like-minded organizations, listening, and utilizing the latest technologies to create an intuitive platform for the flow of high-quality automotive product data between all our customer's trading partners.

**Taking the pain out of high-quality automotive product data exchange!**

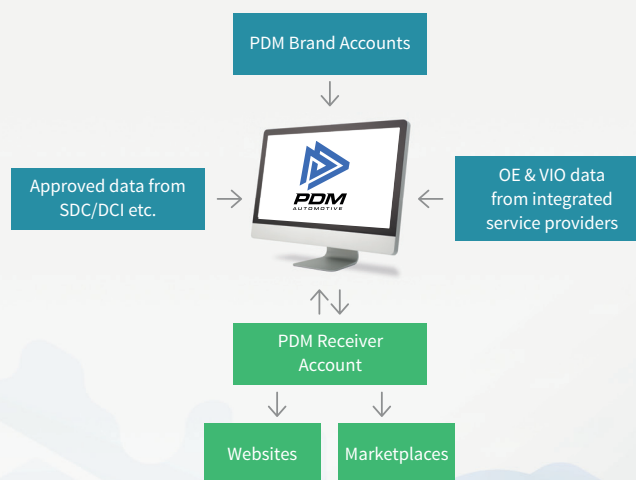
# Features and Benefits

## Better Product Data for Better Sales

- Aggregate all supplier data on the PDM platform for single source & consistent data stream
- Responsive cloud-based platform with intuitive interface
- Request or approve data from rapidly growing list of data suppliers
- Search for data published on the PDM platform by fitment, part type, etc. – identify new brands you didn't know carried relevant parts
- Preview part details – see all the data points
- Add custom Scorecard to improve supplier data compliance
- PDM is an eBay certified application – list products seamlessly and automatically
- Easily create private label files
- Receive full files or only updates
- Many export file options including ACES (v3.01->v3.2), PIES (v6.2->v7.0), Excel & Digital Asset Zip File
- Many delivery options including ftp, email or download
- Receive data on your schedule - daily, weekly, monthly, or on demand
- Extensive API library for automation
- Custom development, consulting and data services available

### The PDM platform is perfect for all types of Data Receivers:

- Marketplaces (eBay, Amazon, Walmart, etc.)
- eCommerce Platforms (Magento, Shopify, etc.)
- Distributors
- Retailers (O'Reilly, Advanced Auto Parts, etc.)
- Brick & Mortar/Online Resellers



**PDM - Your #1 cloud-based automotive product data platform**  
**#finallygreatdata**