

## About PDM Automotive

PDM Automotive was founded in 2017 on the principle that creating, distributing and consuming high quality automotive product data should be easy, transparent and improve sales. We exist to create experiences where brands feel empowered to take charge of their own data, resellers seamlessly have access to all product information in real-time, and service providers can add their own special contributions to the process. We do this by engaging with like-minded organizations, listening, and utilizing the latest technologies to create an intuitive platform for the flow of high-quality automotive product data between all our customer's trading partners.

**Taking the pain out of high-quality automotive product data exchange!**

# Features and Benefits

## Better Product Data for Better Sales

- Single source of data for all your channels
- PDM assures compliance with ACES and PIES
- Backed with Auto Care table/data/structure
- Cloud-based user interface
- Easy and secure login with user role management
- Live quality analysis and recommendations for data improvement
- Use pre-defined or user-defined scorecards to rate data quality
- Manage all digital assets
- Perform bulk changes via Excel export/import
- Define and manage custom fields, filters and tags
- Inherit application data (manage fitment via parent/child setup)
- Analyze fitment data for overlaps and duplicates
- Smart algorithms to automate part type and attribute selections
- Complete visibility of product data - enables collaboration among your staff
- Publish data for real-time availability to trading partners/marketplaces
- Build custom templates for special exports
- Get access to pre-configured export templates established by trading partners
- Offer data to comprehensive list of data receivers
- Integrate directly with your eCommerce website
- PDM is an eBay certified application – one click to upload your products
- Get started quickly no matter what your data looks like currently
- Our success managers provide consulting and data services available to assist as needed
- Gain access to OE & VIO data through subscriptions with integrated service providers

### Your single source of truth for high-quality product data

Additional features and benefits available for **Receivers** and **Service Providers**

Generate / Maintain / Distribute Data



**PDM - Your #1 cloud-based automotive product data platform**  
**#finallygreatdata**

All logos and brands are property of their respective owners. All company, product and service names used in this document are for identification purposes only. Use of these names, logos and brands does not imply endorsement.