Datasheet

Autocat

MAMSoftware
A Kerridge Commercial Systems Company

Web-driven parts catalog for the autmotive aftermarket

Autocat is an innovative electronic parts catalog that enables suppliers to effectively present their products to all levels of aftermarket distribution.

Autocat is a suite of catalog solutions that utilizes cloud technology to help manufacturers publish their data on a frequent basis, meaning warehouse distributors, retailers, jobbers and service dealers have access to up-to-date product information.

User Friendly Interface

Autocat contains a user-friendly interface with intuitive selection of vehicle information and product types on a single screen. Additionally, the product category and sub-categories are configurable, allowing customers to place part types in logical areas to increase visibility and related sale opportunities. VIN, Interchange, and Buyers Guide searches provide multiple methods to identify the right part and increase sales.

Key Benefits

- Cloud technology driven
- Simplified searches aid part identification
- Product details including images, attributes, and interchanges
- Available to Mfgs, WDs, Jobbers and Service Dealers
- Continuous product data release process
- Utilizes ACES and PIES load and update delivery specifications
- Integrates with MAM Software solutions:
    - Autopart (WD management software)
    - VAST (shop management software)
    - OpenWebs (E-Commerce software)

// The combination of Autopart and Autocat has been excellent. At the point of sale, having an accurate and up to date catalog, can often be the difference between making the sale or sending the customer to a competitor. The ability to edit the catalog with custom notes is also a great tool in keeping our catalog accurate.

Rich Johnston, Jr., *Professional Parts, Inc.*

Autocat
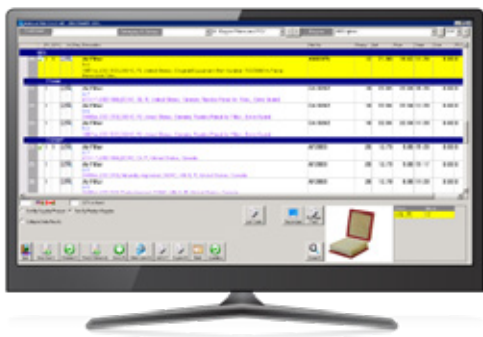
Partnering with Suppliers

MAM Software's Autocat catalog provides automotive aftermarket suppliers with an effective way to get their new products and catalog updates to the marketplace.

Taking advantage of the ACES and PIES industry standards, Autocat receives, processes, and publishes updates often less than 48 hours. The published updates are immediately available to all Autocat users, ensuring searches provide the latest information.

Distributor Advantage

Parts distributors can use powerful and convenient options built into the Autocat search and results display. For example, users can configure Parts Categories and Subcategories to display meaningful descriptions, or place them in a preferred order so popular products are easily accessible. Results can also be configured to sort primary suppliers in preferred order.

Catalog Innovation

Partnered with MAM Software's point of sale (Autopart) or B2B e-commerce solution (OpenWebs), Autocat offers consistent, up-to-date results to make the sale every time. Also, within Autocat you can view customer specific pricing and on hand stock availability.

About MAM Software

MAM Software, a Kerridge Commercial Sytems Company, has grown to become a leading developer and provider of innovative software and data solutions for a wide range of businesses. Initially specializing in software systems for the automotive aftermarket, we have expanded our product range to offer solutions for wholesale and retail businesses.

The MAM Software product solution set has a track record of delivering wide-ranging benefits including greater operational efficiency, cost savings and resource and asset utilization, together with real-time information for management decision making.

Contact MAM Software

US +1 610-336-9045 | info@mamsoftware.com | www.mamsoftware.com