

The People in POLITICS



Legislator

- Cares about constituents.
- Attends fundraisers with lobbyists.
- Exposed to MANY issues and is mostly big picture focused.
- Sets policy priorities for their office.
- Constituent face time is reserved mostly for fundraisers, tours, CEO meet-and-greets and some legislative fly-ins.
- Gets guidance from their staff.

D.C. Staff

- Subject matter experts.
- Holds most constituent and lobbyist meetings.
- Flags very hot issues for the legislator.
- Gets details on legislator's priority issues from lobbyists.

District Staff

- Organizes constituent facility tours.
- Handles constituent services for the legislator (e.g. COVID-19 loan assistance).

Constituent

- Contacts D.C. staff and district staff to flag their presence in the district and define their priorities.
- Offers to set up tours for the legislator.
- Attends political fundraisers, or, if desired, helps with the legislator's political campaign.
- Coordinates with Auto Care lobbyists to learn about emerging legislation that could impact their business.
- Arranges for their CEO to meet with the legislator.
- Supports ACPAC to ensure Auto Care can support more key legislators.

Auto Care Lobbyist

- Attends fundraisers with legislators and presents our industry and our policy priorities.
- Communicates emerging issues to constituents.
- Meets with D.C. staff to discuss the details on our Auto Care issues and how they align with the legislator's policy priorities.
- Meets with constituents to learn about issues that impact their business.
- Coordinates meetings between constituents and D.C. staff or legislators.

Strength of a Relationship with a Legislator

